27, 1911







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# Why Armour Toilet Articles Have Set a New Standard of Perfection

There's more to the making of toilet articles than the mere assembling of ingredients. It's a good deal like the making of a cake. Almost anyone can take the necessary ingredients and make some kind of a cake of them. But it takes time and skill and experience to make the cake toothsome and palatable.

And it is the time and skill and experience of an organization of experts that have made the Armour Toilet Articles pre-eminent in quality and in public favor.

The expert chemist seeking new and rare perfumes in our laboratories, the workman watching the mechanical processes—each in his line is the best craftsman obtainable. Time, labor, expense, are secondary considerations. Perfection is the only aim. And you will agree that perfection has been reached if you'll try any of the articles listed below.



#### Sylvan Soap

represents the perfection of modern toiletsoap production. It is scientifically prepared and chemically pure.

It cleanses perfectly, yet with so gentle a touch that the most tender skin is soothed. And it leaves the skin softened, vitalized—glowing with the bloom of health.

Delicate, distinctive perfumes lend to Sylvan the last touch of desirability. You may choose from six of these—heliotrope, carnation, violet, lilac, sandalwood and rose.

Yet, though the most dainty could demand no more, the price is but 10c the cake at your dealer's.

#### Auditorium Bath Soap

An extra large oval white cake, lathering freely, and agreeably perfumed. Absolutely pure and handy to use.



#### Supertar

has been aptly termed "The best friend of the

For a Supertar shampoo stimulates, while thoroughly cleansing the scalp. It is a foe to dandruff and similar affections which destroy the hair. And it leaves the hair soft, fluffy, lustrous, "live."

Supertar lathers instantly—rich and snowy white—in hard or soft water.

And it affords an ideal massage for the

Pressed, thoroughly seasoned and free from excess moisture, it long outlasts ordinary shampoo soaps, of which a large part wastes away with each day's use. Let your hair have the delight of a perfect Supertar shampoo.



is a clear, transparent soap, every glint of light in whose amber depths sends back a message of purity to the skin.

It is perfumed with a wonderfully delicate yet lasting attar of roses, which it took thousands of tests to perfect.

#### Sylvan Toilet Talcum Powder

is of exceptional high quality, and light

It is borated and antiseptic, and most beneficial in cases of chafed, irritated skin, sunburn, prickly heat or chapped hands. It affords a delightful aftermath to a shave or a bath, and is invisible on application.

No other powder has ever approached it in delicacy of fragrance. There are five odors—violet, carnation, lilac, heliotrope and sandalwood. It is sold by all druggists.

EALERS everywhere carry Armour Toilet Articles. Try one, or better still, try all of those listed above. Each is its own best advocate. Each is the utmost of its kind. No other such articles exist, for no other such organization exists, and it is through the Armour organization only that toilet accessories of the Armour standard can be produced. But the proof is in their use. And we are content to abide by your judgement.

ARMOUR AND COMPANY

Department of Toilet Soaps
CHICAGO

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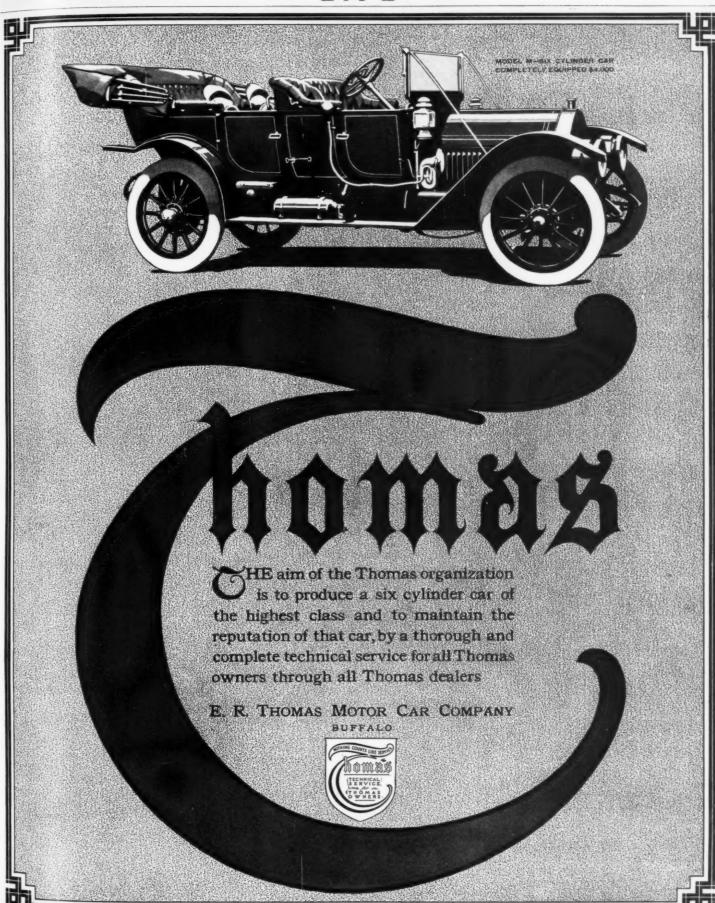
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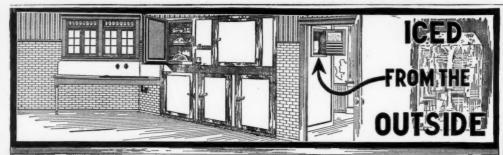
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#### BUILT-TO-ORDER REFRIGERATORS

in addition to conforming with existing construction and interior arrangement, can be made to include many special features and conveniences not possible in the regular models.

#### McCRAY REFRIGERATORS

with outside icing doors give access to the ice compartment only,-permit icemen to fill when no one is present and keep the boot tracks and ice drippings outside. McCray Refrigerators are built in many sizes and kinds to supply perfect refrigeration for

Write for the particular book in which you are interested: No. A. H. Built-to-order for Residences; No. 87 Regular Models for Residences; No. 48 for Hotels, Clubs and Institutions; No. 72, Florists; No. 67, Grocers; No. 59, Meat Markets.

McCray Refrigerator Co. 286 LAKE STREET, KENDALLVILLE, IND. Display Rooms and Agencies in all Principal Cities.



Users of Thread will study their own interests by insisting upon having

#### BARBOUR'S LINEN THREAD

Made Since 1784 AVOID cheap cotton thread branded "Linen Finish"



### BARBOUR'S F. D. A. LINEN

A NEW CROCHET THREAD

of superior quality with higher lustre than has before been given Flax Thread. Possessing the lustre of silk, yet retains all the merits of Linen Thread.

Purchase of your local dealer Nos. 18 to 150 White

Sample Card Upon Application

THE LINEN THREAD CO. Lace Work Dep't, 96-98 Franklin Street, New York

#### Advice to a Young Man Who Desires to Enter Journalism

Begin by marrying a prosperous and handsome girl, one who will consider it not only a sacred duty but a privilege to provide a growing genius with food and clothes. This will early give you a sense of independence, which will contribute largely to your success. Nothing so handicaps a real artist as to feel, just at the critical moment in his career when he is about to wake the next morning and find himself famous, that he has to stop on the way at a free lunch counter to gather enough inspiration to make his grand effort. For as long as you must depend upon inspiration, let it proceed from a well ordered household, with a butler to hand you the old Chateau Youem from a Sheraton sideboard.

Your next duty will be to call on the editor of the paper and explain that you have a few ideas which have hitherto been held in abeyance. He will welcome you with open arms. The policy of the paper you will discover, in the course of a confidential conversation which he will consider it a joy to indulge in with you, has long troubled him. You are just the man he has been looking for to help him lighten his burden.

Do not expect, however, that he will turn over the paper immediately to you. All editors have a pride in their calling, strange as this may seem, and it may

CLUB LINEN AND VELOUR PLAYING CARDS

and 'rug' backs patented. Four colors each, a green. 25c per pack. Gold edge. 35c. Dealers ever t postpaid on receipt of price. Send for Catalo Bridge Accessories. pt. L., RADCLIFFE & CO., 144 Pearl St., New York

CLARK'S ORIENT CRUIS
Feb. 1, \$400 up for 71 days. All Expenses
5 High Class Round the World Tours, Monthy, Sept. 10 Jan. Inclu
F. C. CLARK, Times Bldg., New York

be a week or so before you will be in complete charge.

The moment, however, that this is accomplished, hesitate then no longer Make a dead set for the Administration at Washington. This may be accomplished in two ways: Either by lambasting it so that you become a notorious character, or by praising everything it does, so that it. will have to recognize

It does not matter just which course you pursue. In either case you will undoubtedly be appointed Minister to England within the next six months.

(Concluded on page 867)



OMPARE Motorette material, part for part, with that used in similar places on the best known automobiles.

# OTORETTE

#### As well built as a \$6,000 automobile

Frame: Same material as used in the Packard, Cadillac and Chalmers-Detroit.

Springs: Made by the same people as are those of the Pierce-Arrow, Packard and Simplex.

Bearings: Made by William Cramp & Sons, Philadelphia, the same as used on the Pierce-Arrow, Packard and Locomobile.

Cylinder Castings: Same grade of material as used in the Lozier.

Gears: Same material as used in Cadillac.

Crank Shaft: Same as Chalmers-Detroit, Cadillac and Matheson.

These parts are assembled in our plant under

These parts are assembled in our plant under the most rigid inspection.

Each Motorette is thoroughly tested before shipping and is in running order ready for the road. Reliable absolutely

#### Guaranteed for one year—Price \$385

Send for a catalog. It gives information and specifications in detail. Look up your local Motorette dealer. Ask us his name, if you don't know it.

The C. W. Kelsey Mfg. Co. 192 Morgan Street, Hartford, Conn., U.S.A.

Dealers—Get into the branch of the Automobile business where there is no competition. Motorette. Send in for information to-day.



Note that we started to go "Faster than Freight." We were too conservative. We really went faster than express.

# Commer Trucking vs. Express

T is a fact that in many cases the sturdy Commer Truck can deliver goods from one city to another more quickly and with less cost than by Express. Please read this absolute proof.

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Co. J.S.A. emobile Sell the

On the night of April 6th John Wanamaker's New York store put a 4-ton load on the above 4½-ton ner Truck. The load included a piano, furniture, Commer Truck. marble slabs and general merchandise.

At 3.55 a.m. on the morning of April 7th this Commer Truck left the Wyckoff, Church & Partridge New York City Building carrying the 4-ton load and six men.

Without strained effort or stunc driving it went from our headquarters in New York to John Wanamaker's, Philadelphia, in 7 hours and 35 minutes—this time including ferry delays of 35 minutes.

After unloading at Philadelphia, another load of over three tons was put on the truck for the return trip. The six men also returned on the truck.

The return trip was made in just seven hours.

Now here comes the almost unbelievable part.

The cost of that entire trip was:

Driver (\$20.00 a week) Day's work plus 5 hours at time and one-half extra	\$6.16
40 Gallons gasoline at IIC. per gallon	4.40
Three pints lubricating oil	20
Grease	20
Maintenance 4c. a mile (based on maintenance contract)	. 8.80
Tires 7c. a mile (based on manufacturer's guarar ee)	15.40
Insurance at 50c. per day (approx. \$150 per ann m)	. 50
Depreciation 3c. a mile (based on proved records)	6.60
	\$42.26

Distance covered was 220 miles. Approximate cost per mile was 19.8c. Average running time 15% miles per hour. No adjustments were needed en route, There were no scratches on the Polack Tires, although the Truck had to go over a good bit of crushed stone at various parts of the run. These loads to and from Philadelphia would have cost nearly twice as much by Express. The time necessary to express them, together with time of unloading and carting to and from trains to the stores, would have been considerably more than the time the Commer Truck took.

So the Commer was quicker and more economical than express would have

Please remember this was no stunt run, It was a simple task for a Commer. That same Truck did over 800 miles of continuous demonstration service during the week of the run. The very night before the Wanamaker-to-Wanamaker trip it had run from 8 P. M. to 6 A. M. carrying three big

loads for the Horton Ice Cream Company, from Jersey City to Brooklyn, lower New York, and 125th Street, New York, respectively.

The run simply confirms the faith we have in the Commer Truck—a faith founded on two years of expert investigation of motor-trucks both here and abroad, and proved records of economy, together with the fact that not one of the many seven-year-old Commer trucks has worn out. We knew after that investigation that the Commer was the world's best high-duty motor-truck.

We can prove to your absolute satisfaction that the Commer is the truck for you. We will do this by actual demonstration. There will be no empty promises or general talk. We want you to try the Commer on your special trucking problems, for comparative tests have sold more Commer Trucks than our advertising or personal salesmanship ever will.

Write our department C for particulars and the name of our nearest agent.

# ff Church & Par

BROADWAY AT 56TH STREET, NEW YORK

The Most Complete Motor Service in America

We shall be pleased to negotiate for the Commer Truck agency with dealers in other large cities



THE GENTLEWOMAN'S MAGAZINE

# \$4 Spent for VOGUE May Save You \$400

WOULD you pay \$4 for insurance against mistakes in the choice of your hats and gowns?

The really expensive gown is the gown you buy and never wear; the really expensive hat is the hat you wear only because it is bought and can't be returned.

You pay \$20, \$30, \$40 for a hat, three times as much for a gown. And how often does hasty selection, an incomplete stock, or lack of dependable information, cause you to wear reluctantly, or even to give away, hats and gowns that cost hundreds!

VOGUE puts an end to all this. Far from the confusion of the milliner's and dressmaker's, VOGUE spreads before you not a few hats and

gowns from your local stores, but a splendid display of models from the best designers in Paris and New York.

With these ideas presented freshly twice a month, and with VOGUE'S staff of experts to advise you on every point, you will be even more smartly dressed and will risk no costly hat or gown failures.

Join to-day the most smartly dressed women in America—the women who subscribe to VOGUE. By paying \$4 a year as they do—a tiny fraction of your loss on only one ill-chosen hat or gown—you will have VOGUE at your side the year round; you will be sure of distinction in your dress, and you will practically ensure yourself against costly mistakes in the choice of your wardrobe.

VOGUE, 443 Fourth Avenue, New York.

For the \$4 enclosed send me Vogue for a year (24 numbers). It is a condition of this order, if mailed before May 15th, that I receive free of charge \$1.00 worth of Vogue Pattern Coupons.

Name....
Street....
City....
State...



Use the coupon opposite. Tear it off, fill in your name and address, enclose \$4, and mail it to day.

# ENGLISH TOURS BY AUTOMOBILE

PRIVATE CARS. GO WHERE YOU PLEASE.
Illustrated Booklet Free By Post.

MOTOR TOURING COMPANY,
43 Pembroke Place, - Liverpool, England.
Cables—"Travelling."

#### Advice to a Young Man Who Desires to Enter Journalism

(Concluded from page 864)

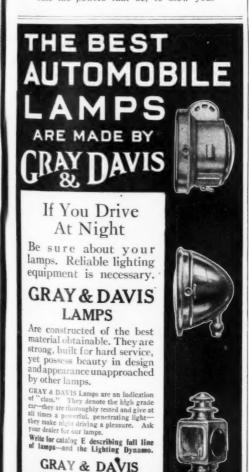
In England, call on the King and write a few novels in odd moments. Your wife will do the rest.

It is quite possible that you will think the course I have outlined may be too rapid. You would prefer to go slower. You would prefer to begin at the bottom of the ladder—to start in, say, as a reporter, gradually work to being a hack writer and after some decades come to be a comfortable and almost respected city editor, living in a suburban villa, the president of the local Civic Alliance, loved and revered by all who know you.

Don't do it. Take the first course. It is easier.

Always move along the line of least resistance. It is better to be nervy, unscrupulous and successful, than to take the chances on being too honest and then get found out.

To be ornate, to be luxurious, to cultivate the powers that be, to blow your



AMESBURY, MASS.



Which Do You Smoke?

I doubled my business in 1910. As I write this, 1911 is doubling 1910 Been doing this for quite a while now.

I've seen the rise and fall of a dozen brands while Ma-karoff has been growing up—and I expect to see dozens more rise and fall while Makaroff keeps right on growing by holding old friends and making new ones all the time.

What's the answer? Listen—the usual way of putting a

new cigaret on the market is to put the same old cigaret into a new box, and whoop 'er up! A big selling organization and big advertising are brought to bear and

big sales are the result. The first few years of the usual "new" cigaret are its best years. Sales are big and profits are big only while the advertising is big. When the novelty of the new label wears off and the public is ready for a change, the process is repeated—and the patient public goes on smoking advertising—not cigarets.

For fifteen years the public has been stampeded from one cigaret to another in just this way, and about the only change it ever gets is from a red box to a blue one and back again—with perhaps an occasional dash of brown. In short, the average cigaret is not a smoking proposition, but a selling proposition.

The Makaroff business is different. I started the manufacture of

### MAKAROFF RUSSIAN CIGARETS

because that was the only way I could be sure of getting the kind of cigarets I wanted. It has grown because there are a lot of other folks who want that kind of a cigaret. And the number grows just as fast as people find out what kind of a cigaret Makaroff is.

Just let this fact sink into your consciousness and stay there—this business is and always will be operated to make a certain kind of cigarets—not merely to do a certain amount of business. I always have believed that if we produced the quality, the public would produce the sales. And that faith has been justified. Makaroffs are really different from other cigarets—and the difference is all in your favor.

You will find that you can smoke as many Makaroffs as you want without any of the nervousness, depression or "craving" that follows the use of ordinary cigarets.

Makaroffs are absolutely pure, clean, sweet, mild tobacco, untouched by anything whatever to give them artificial flavor, sweetness, or to make them burn.

Pure tobacco won't hart you. You may not be used to it, and you may not like the first Makaroff, but you'll like the second one better, and you'll stick to Makaroffs forever if you once give them a fair chance. We have built this business on quality in the goods and intelligence in the smoker—a combination that simply can't lose.

Makaroff No. 15 is 15 Cents - No. 25 is a Quarter

Ask Your Dealer

makaroff-Boston

Ask Your Dealer

Mail address, 95 Milk Street-Boston, Mass.

trumpet louder than the other fellow, never to miss a chance to advertise your-self and, above all, to let others do the work while you think up schemes to keep them on the job, let this be your motto.

Remember that all Gaul is divided into three parts,

Ignore this division and grab everything in sight,

In this way you will come in time to be a scarehead, and when you die the papers will continue for two or three weeks afterwards to print funny stories about you.



Clean Teeth Never Decay
The nearest approach to perfect cleanliness of the
teeth is obtained by the daily use of Calox.
""ILLE OXYGEN DOES IT"
All Druggists, 25 Cents

McKESSON & ROBBINS - NEW YORK



# All Recent Typewriter Progress is Remington Progress



Remington-Wahl
Adding and Subtracting Typewriter
Visible Writing and Adding

The first column selector.

W

in i

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care of neutra destro discolo

break

cents

C. I

The first built-in decimal tabulator.

The first key-set tabulator.

The *first* adding and subtracting typewriter.

All these are recent developments of the

### REMINGTON

Remington Typewriter Company
(Incorporated)
New York and Everywhere

### MARTELL'S BRANDY

PANTASOTE is superior to mohairs for many reasons—two in particular, the impossibility of cleaning them and the ruination of their interining gum of very impure rubber by exposure to grease or sunlight, as

Send postal for booklet on top materials, and samples.

THE PANTASOTE CO.

55 BOWLING GREEN BLDG. NEW YORK.



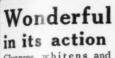
# Five Points Worth Remembering:

- 1. That only the finest Charente wine enters MARTELL'S distilleries.
- 2. That it is there distilled with utmost care by MARTELL & CO. themselves. This ensures its extraordinary quality.
- 3. That there are tens of thousands of puncheons developing and maturing in MARTELL'S stores.
- 4. That consequently MARTELL & CO. never have to bottle a Brandy until it is perfectly fit and ready for the mark it is to carry.
- That to call a brandy better than MARTELL'S is an empty boast—to beat MARTELL'S for Quality a frank impossibility.

Sole Agents
G. S. Nicholas & Co.
New York



She: DON'T TOUCH ME-I HATE YOU!



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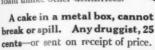
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Cleanses, whitens and heals in one action. Takes care of the whole mouth, neutralizing the acids that destroy the teeth and cause discoloration. An antiseptic foam unlike other dentifrices.



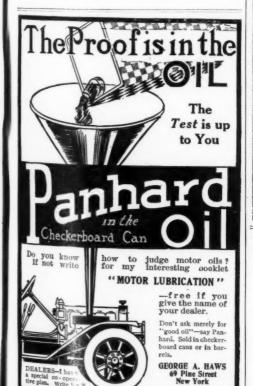
C. H. Strong & Co. CHICAGO



("Every morning on my way to the city I see a handsome young fellow on the train. Several times he has said 'Good morning,' or winked at me, but I have never been able to return his greeting, because my uncle was always with me. How can I get rid of my uncle?"—Query in Daily Paper.)

HOW to get rid of your uncle? It's easy enough if you try; Some cuteness, a trifle of spunk'll Suffice to be free of his eye; Just topple him off of the platform, Right under an oncoming train. And when it's run over his fat form He never will watch you again.

Or, when the hot subway's congested, It's easy to slip from his trail, Or-why not get uncle arrested And stowed away safely in jail? To make him exceedingly drunk'll Be pretty effective, I think,



# The ANGELUS

The Angelus is pre-eminently the artistic piano-player—because it is the one instrument in which every improvement has been devoted to the attainment of personal expression in playing.

UST as the complicated key mechanism of the piano was evolved to increase the musical capacity of instruments of the harp type and render their playing less dependent on mere manual skill, so the Angelus—the pioneer piano-player—was conceived as an addition to all pianos which would simplify the correct striking of notes and increase the capacity of all pianists to interpret the true artistic meaning of any musical composition and express their own feelings inspired by it.

The ease by which anyone with musical longings may learn to play expressively and artistically the simplest song or the most classic composition by means of the Angelus is fast relegating the piano keyboard to the exclusive use of the composer and the virtuoso.

By means of the Angelus, the music lover is enabled to play every composition as it should be played, to impart the emotion, pathos or spirit, which is latent in every one to whom music is a delight.

Absolute control of tempo in the most intricate and difficult compositions is placed at the command of the Angelus-pianist by the Angelus Phrasing Lever-the most useful and valuable device ever conceived.

Relative volume of melody and accompaniment are governed to every varying degree by the New Graduating Melodant (patented).

Tone volume from the most delicate Pianissimo to the most powerful Forte is controlled through the Melody Buttons.

The sustained ringing tones of the open strings, made possible by the loud pedal, are obtained with the Angelus by means of the Sustaining Pedal Device.

The resilient softness of human touch is duplicated by the Diaphragm Pneumatics.

The correct use of these exclusive Angelus devices, which have no equivalent, in any other instrument, is indicated by the single expression line of the Artistyle Music Rolls.

These devices, by placing expression control at the absolute command of the per-former, remove every semblance of mechanical regularity in playing and make the Angelus the instrument of the trained musician as well as of the untrained music lover.

Our agent in your city will gladly demonstrate to you the unlimited musical possibilities of the Angelus and quote you liberal terms of payment with or without exchange of your present piano.

Knabe-Angelus, Emerson-Angelus, Angelus Piano, Cabinet Angelus. In Canada the Gourlay-Angelus and the Angelus Piano.

THE WILCOX & WHITE COMPANY

Business established 1877

MERIDEN, CONN.

Regent House

Regent Street

"You don't mind high prices?" "No," replied the resolute philosopher.

Unless your delightful old uncle Is not to be tempted with drink.

How to get rid of your uncle? Oh, give him a book that is deep-Such stuff as this Henry James junk'll Be certain to put him to sleep.

And then you can flirt with the breezy And handsome young men that you view.

But-though to shake uncle is easy-Look out for yourself if you do!

"When prices are high, think how much more you save every time you decide to get along without something." -Washington Star.





## Packard MOTOR TRUCKS

who owns one

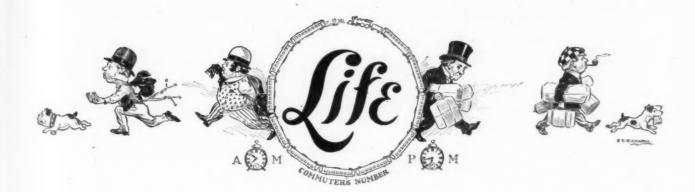
A Packard truck saves mone in suburban deliver and other long hauls by doing the work of several horse teams

other hauling within a radius of twenty-five miles. Each truck replaces three horse trucks and crews, thereby saving \$25 a day.

Packard trucks are used in II8 lines of business. They are sold exclusively by Packard dealers, who maintain truck service of the same standard as that extended to owners of Packard cars.



Packard Motor Car Company Detroit





THE PLAY'S THE THING

THE COMMUTER'S IDEA OF THE DÉNOUEMENT OF THE LAST ACT



"While there is Life there's Hope."

VOL. LVII.

No. 1488 MAY 4, 1911.

Published by

LIFE PUBLISHING COMPANY

J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas. 17 West Thirty-first Street, New York



inherit-RE ance taxes too high in New York State? Un-M der the present

law, as amended last year, estates are taxed as follows (we quote the World Almanac):

Exempt to \$5,000 to father, mother, wid-ow or minor child. Exempt to \$500 to hus-band, child, brother, sister, wife of son, hus-band of daughter, adopted child or lineal descendant.

descendant.

Estates are classified by amount in five classes with increasing rate of tax. Up to \$25,000; from \$25,000 to \$100,000; from \$100,000 to \$500,000; from \$500,000 to \$1,000,000.

To father, mother, husband, wife, child, brother, sister, wife of son, husband of daughter, adopted child or lineal descendant the rates in above classes are 1%, 2%, 3%, 4% and 5%. To all others the rates are, respectively, 5%, 10%, 15%, 20% and 25%.

The last named rates are very heavy. No other State has such high rates, and the consequence of the difference is the removal of movable property from this State to avoid these taxes.

Bequests to benevolent institutions organized in this State are favored, but bequests to institutions organized outside of this State are very heavily taxed. That is not right.

Another defect in the new inheritance taxation laws-they were passed in a hurry last summer-is the provision, or subsequent ruling, that an estate that changes hands must pay at the time it passes the highest tax that can be exacted under any circumstances under the decedent's will. That means, for example, that if a testator leaves his estate to his infant son when he comes of age, but provides that his nephew shall have it if the son dies before he gets it, the estate must pay the nephew tax, which is five times the amount of the son tax. Suppose the estate is in land and exceeds a million dollars in value, the executors will have to raise more than \$250,000 and pay it over to the

#### · LIFE ·

State to hold until in the lapse of time it is determined whether the son or the nephew comes into the property. If the son finally gets the property the State pays back the excess of taxes, with three per cent. interest (or less), but meanwhile the money paid over has cost the estate from four to six per cent., and the difficulty and loss in raising so much money may have been very great. What the State has really done has been to charge the estate about \$200,000 for permitting the testator to make a wise will, and that is a scandalous exaction and against public policy.

At this writing bills have been introduced at Albany to amend this tax legislation of last summer, reducing the maximum rate to 15 per cent. and others in proportion, and correcting some of the iniquities of the present law. Certainly the law seems to need revision.



HE methods by which many big fortunes have been heaped up in late years have made inheritance taxation popular as being the natural means of recovering for the people property that has been more or less scandalously acquired. People feel differently about honestly earned gains, even though their amount is large, from what they do about stock jobbers' and franchise grabbers' and tariff-made-trust organizers' piles. When they legislate about inheritance taxes they are too apt to make laws that will mulct the big ill-gotten fortunes, without enough regard to their effect on fortunes that are neither ill-gotten nor big. Inheritances are as good a thing to tax as there is, and the privilege of directing the disposition of property by will is entirely suitable to be regulated by law, but the right of private property is one of the fundamentals of civilization and not a thing to be rudely or inconsiderately handled by legislators. It is better to bear with such evils as proceed from large fortunes in bad hands than to put too great discouragement on thrift.

One of the troubles that heirs have

nowadays is that different States vie with one another in skinning them. Some of the States claim and exercise the right to an inheritance tax on securities of their corporations wherever owned. Thus, says the New York Evening Post:

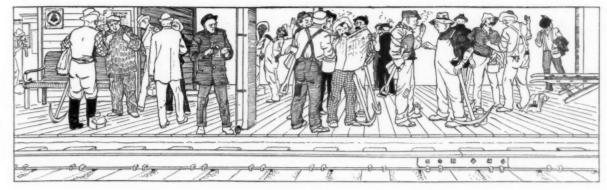
If a resident of New Jersey should die leaving \$2,000,000 of bonds of a Wisconsin corporation in a safe deposit vault in New York City, and by his will bequeath this property to his nephew, the New York tax would be nearly \$420,000, the New Jersey tax \$100,000, the Wisconsin tax nearly \$300,000, making a total of over \$800,000. Before he had ooo, the Wisconsin tax nearly \$300,000, making a total of over \$800,000. Before he had any enjoyment of his property, except the pleasure of paying these taxes, suppose the nephew died and in turn left his property to his nephew; it would be again taxed, so that the estate which the second nephew received would be brought down to about \$700,000, the different States having absorbed the balance in the guise of taxation.

That looks to us like excess of zeal in inheritance tax legislation. The State that has the first right to pick the bones of a decedent must find some means to defend the carcass against the exactions of other State claimants.



EAVEN knows how many chances to fight our Mayor permits to go unimproved. A great many, doubtless. Still, we wish he neglected still more of them than he does. The bullet he got from that assassin last summer has doubtless bothered him a great deal, impaired his strength and temper and deprived him of rest that he should have had. He has excuses enough for feeling cross, but it would save the strength that he needs for his difficult labors if he would employ a professor of urbanity to edit his utterances and keep him out of fights. Hard words breed hard words, and animosities take time. For our part, we care little for any excoriating missile that anyone may hurl at the Mayor, or that he may hurl back, and much for his success in discharging the duties of his office to his own credit and the benefit of the town.

It may be necessary that a Mayor of New York, like many another public character, should proceed "in the mid channel of insult," but surely it is not necessary, nor is it profitable, that he should spend much energy in vituperative retort. The next worse thing to failure in vituperation is success in it.

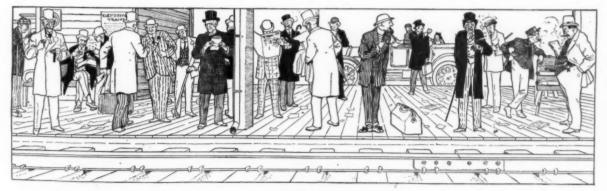


THE 5.30 A.M.

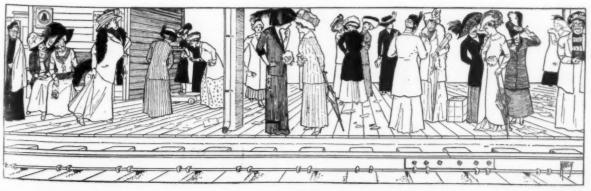
#### COMMUTERS



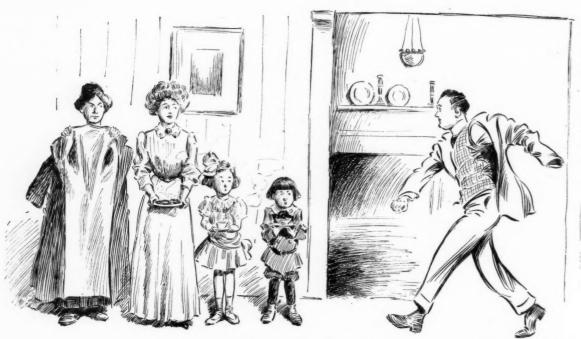
THE 7.30 A.M.



THE 9.30 A.M.



THE 11.30 A.M.



LITTLE GLIMPSES OF SUBURBAN LIFE

CHESTER 1, GAM 35

#### A COMMUTER'S BREAKFAST

#### This Number

NO commuter is a prophet, except in his own community; there he is all things to all men. He engageth in politics, hobnobbeth with the real estate agent and interfereth with the school system without let or hindrance. He playeth at golf in summer on the links and at bridge in winter at the club; and he constantly runneth for trains.

In these days our cities are rapidly becoming resorts for business men in the day time and for pleasure seekers at night, the rest of the city usually being devoted to the propagation of the poor. Raising poor, indeed, seems to be a fashiouable amusement with all governments at the present time.

But the commuters are rapidly becoming the principal part of our population. They have their exits and their entrances, and one man in his time makes many trains. A play has recently been given over to their peculiarities, and for years comic papers have vied with one another in lampooning them.

In a list of special topics, therefore, devoted to the various phases of our American life, it would be obviously unjust to ignore the commuter. Besides, it is not improbable that in a short time he may become extinct. Running for trains, when he can reach his office by electric car even quicker than the man who lives on the outskirts of the city, will no longer be necessary. In the summer he will not be seen cutting his grass, for the reason that very soon there will be no more grass left. In short, the commuter will soon be submerged in the spread of modern improvements.

There is still, however, some joy in being a commuter.

To him and his young we dedicate this number, in order that future generations may know what manner of man he

#### The Standby

Character is very creditable, but coin buys more roast beef.— New York Press.

NONSENSE! If you have character you don't need coin.
You can get trusted for your roast beef.

In Paris last summer a Southern girl was heard to drawl between the acts of "Chantecler": "I think it's mo' fun when you don't understand French. It sounds mo' like chickens!"



AFTER TWO WEEKS WITHOUT A COOK THE JONESES GREET THE NEW ANGEL AT THE STATION



THE WAY YOUR FURNITURE LOOKS

WHEN YOU MOVE FROM A FLAT TO A HOUSE IN THE SUBURBS

#### Practical

I LOVED a meadow, shining fair and sweet,
The clover's country and the lark's retreat;
But pick and shovel laid my meadow bare,
And now a collar factory is there.

I loved a hill, my outlook high, serene, Where broadening spirit met the expanding scene; But now my hill, remorselessly torn down, Lies level in the roadways of a town.

I loved a grove, a quiet, holy place, Whose breath was peace and every leaf a grace; But now my grove, the home of seer and bard, Gluts the gaunt bareness of a lumber-yard.

I loved a brook, whose murmuring currents ran To woodland shrines inviolate of man; But now my brook, with tamed and tortured will, Turns the dull grinding of a weary mill.

I loved, the last of all, a glimpse of sky,
With bird-wings and the cloud-wisps floating by;
But now across my bit of heavenly scope
Behold a kite-borne sign, "Use Baldwin Soap"!

Amos R. Wells.

#### An Invitation

BILTER (at servants' agency): Have you got a cook who will go to the country?

Manager (calling out to girls in next room): Is there anyone here who would like to spend a day in the country?

F England had a system of pensions like ours, we should see that "all that was left of the Noble Six Hundred" was six thousand pensioners.

#### **Directions**

To Those About to Go Away for the Summer CONTRIBUTE a liberal amount to your clergyman's European trip fund.

Turn the cat out in the street to shift for himself. Cats, as well as people, should learn to be self-reliant.

Make plans to hold over all your tradesman's bills until you return in the fall. Tradesmen are not supposed to exist during the summer.

Let your children order their own wardrobes. They will have what they want anyway, and this direct method saves wear and tear.

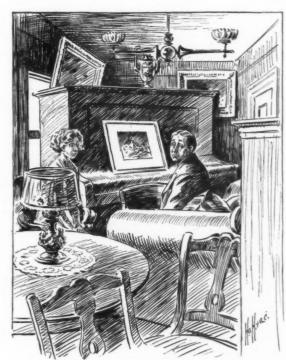
#### Manners

B<sup>E</sup> friendly to the president of the woman's club, whom you may meet by chance, and don't let her suspect that there is anything between you. Kiss your wife occasionally in your own home, merely to show her that you are

ready to do almost anything to keep peace.

But do not kiss other ladies in your wife's presence. Be cordial and sympathetic with them, but reserve anything like that for a future op-

portunity. If you are run over by a millionaire, do not show chagrin; it is only by repressing your emotions that you can learn to be truly polite.



THE WAY YOUR FURNITURE LOOKS

WHEN YOU MOVE FROM A HOUSE IN THE SUBURBS BACK TO A FLAT



THE LANGUAGE OF FLOWERS

#### Must Have Been Misreported

THE papers quote Archbishop Glennon as saying to a large congregation in St. Louis on March 20:

The world to-day is practically divided into two camps. On one side is the Catholic Church, standing for the religious training of little children; on the other side the rest of the world, practically united in opposition to the Catholic Church and consequently in opposition to all religious instruction and consequently against religion itself. It is the kingdom of Satan against the kingdom of Christ.

Possibly the Archbishop has not been accurately quoted. If not, doesn't he take too gloomy a view of religious instruction in this world at this time? Take this country alone. The almanac says there are about 35,000,000 communicants of various churches here, of which over 12,000,000 are Roman Catholic. The rest are Protestants of one breed or another—say, 22,000,000 of them; all, by the Archbishop's description (as quoted) united against religion, against religious instruction, and against the Roman Catholic Church.

Dear sir, some evil person has misled you. These Protestants have not got the religious instruction of their young as well organized as your church has. They go about it differently, and besides, just now they are a little in the doldrums in the matter. The Sunday-schools seem not to be so strong as they were a generation ago, and the public schools are more secular. They have to be, for you know some of your people are very jealous about allowing any religious instruction whatever in the public schools supported by taxation; standing in in that particular with persons who object to all religion whatever. But still, some millions of Protestant children do get instructed. Why, dear sir, look around! Are the Protestant churches doing no business at all? You must have been misreported, that's all.

And as to the rest of the world being practically united against the Catholic Church—perhaps you didn't say that either. Anyhow, there is no such united opposition to your church in this country. There is a strong sentiment in favor of keeping the public school system free of denominational teaching, and that will endure; there is more or less rivalry between Catholics and Protestants, but of opposition to the Catholic Church there is little. What there is is fanatical and unimportant.

In the countries—Spain, Italy, France—where the Protestants long ago were most successfully extirpated and your church got things all its own way, there it is now in hot

water. In the more Protestant countries-England, Germany and the United States-there it is thriving best.

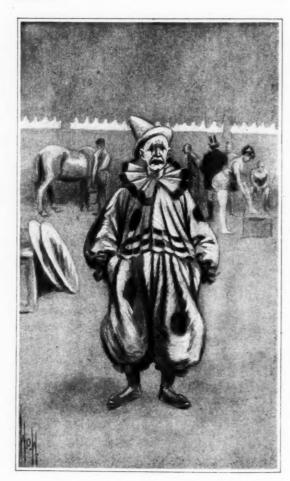
Dear sir, you ought to subsidize the Protestant missions, just as a means of insuring protection and comfort for your venerable church.

#### An Easy Matter

In these days being without the means of subsistence is merely a matter of choice. While you may not be able to live in affluence, there is really no excuse for having to earn a living. All you need to do is to apply for a pension, Please understand that the fact that you have never been to a war is of no consequence. Glance at our pension list compared with the actual soldiers left.

Just go up and demand a pension from the nearest pension agent on general principles. If he refuses you, go to your Congressman or Senator. Tell him you need the money.

Don't labor under the delusion that you are doing something wrong. It is eminently right that this great country should take care of those who stand ready at any moment to defend it.



"OUR SALARY IS SIX WEEKS BEHIND, THE SHOW'S GOING TO BUST, I'VE GOT THE HAY FEVER, MY GIRL AIN'T SPEAKIN' TO ME, AN' I'VE GOT TO GO OUT AN' MAKE THE PEOPLE LAUGH."



He: I THINK I MUST BE.

She: I'VE CIRCLED THE GLOBE SIX TIMES-A MATTER OF 150,000 MILES-THINK OF IT! I SUPPOSE YOU HAVE TRAVELED MORE?

He: Yes—new york and stamford—every week day—23 Years—a matter of 462,300 miles—just think—Great Scott! (Snaps his watch and runs.)

Note by Editor.—New York to Stamford, 331/2 miles x 2 x 300 x 23 is 462,300.



" JOHN, WHATEVER INDUCED YOU TO BUY A HOUSE IN THIS FORSAKEN REGION?"



#### Dyspepsis

S O eat that when the invitation comes To join the host of idle rich, which moves Toward those emblazoned restaurants where each Shall play the gourmand in a tawdry place of show; Thou go not like the simple man of toil, Weary and hungry, but, sure of the family doctor's skill, Approach thy gorgeous spread like one who feels That the true measure of aristocracy is but The capacity for overdoing.

#### To Referees With This

THE Boston Transcript reports cruel indignation of undergraduate Yale because undergraduate Harvard won't agree to a date for the boat-race at New London that is convenient for Yale.

For many years Harvard and Yale had Commencement on the same day. The next day came the race. But last year Yale changed her habits and arranged to have her Commencement a week earlier than Harvard's. Now Yale says: "Let's have that boat-race earlier. Our people can't hang around a whole week!" And Harvard (probably) replies: "How can we have the boat-race before Commencement? Must we all shuttle up to New London and then back? Some years we have to walk home after that boat-race. How could we finance Commencement in such years? What can we do with Class Day, which comes on Friday, two days after your Commencement and five days before ours? We never consented to have you change the date of your Commencement. It was that that muddled things. You ought to take the consequences."

Take it to court, young gentlemen. Older heads settle the matters politely, justly, and with far less friction than you do. The President of Yale and the President of Harvard are both experienced and practical men who are in request to settle disputes. Get them to thrash the matter out for you.

Postscript · Later .- Maybe it's not so that indignation eats the Yale heart. There is nothing to that effect in the Harvard Bulletin, which reports the conference with Yale about the race; tells why June 30 was named as the day, Yale fully concurring; and expects for next year and thereafter a race date that will be equally satisfactory to both colleges.



THOSE MOVING-DAY BREAKFASTS

" IF YOU WANT TEA, JAMES, IT'S ON THE PIANO, AND THE SUGAR IS IN THE COAL SCUTTLE."

#### Commuters

OMMUTERS are men who prefer

THESE DISADVANTAGES

Long rides in dirty trains.

Larger establishments than they need.

Discontented servants, if any.

Large coal bills. Graveyard quiet.

Shoveling snow and wading snowdrifts.

Mowing lawns.

Children falling out of trees

No amusements.

Prying neighbors who take an undue interest in their welfare and conduct.

TO THESE

Short rides in crowded subways.

Cramped flats up many

flights.

Despotic janitor.

No heat.

Incessant din.

Trolley blockades and icy

pavements.

No yards.

Children fading away.

Petty distractions called

amusements,

The lonesomeness of living in the midst of an unknown multitude.



A HOLD-UP IN THE SUBURBS "YOUR COOK OR YOUR LIFE!"



AFTER EARNING OUR FIRST DOLLAR

#### Sanctum Talks

"C OOD morning, LIFE."

Good morning, Mr. ?

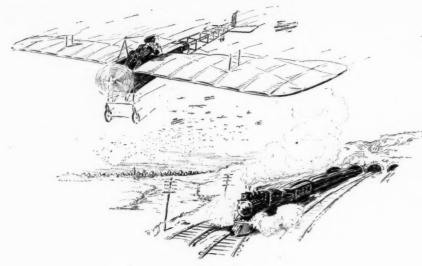
- "Colonel, if you please."
- "Dear me, you are not--?"
- "The same."
- "Well, well, bless me! I never expected to see you in the flesh, Colonel Wagstaff."
  - "Possibly not, if you had called at my office."
- "Yes, so I understand. I believe the attempt has been made before."
- "On numerous occasions. I am always there, however, when there is a meeting to protest against my being absent; then, of course, I have to be there to support my friends."
  - "You are candid."
  - "Well, the fact is, Life, I am really in a false position."
  - "Why don't you resign?"
- "Out of pride. The thing has gone so far now that I can't get out without losing my self-respect."
  - "Congratulations."
- "You see, I am in an unfortunate position. I realize my own deficiencies, and I haven't the moral courage to get out so that the S. P. C. A. may be conducted more actively."
- "Ha! Many a great man has been in your position, Colonel. But you know, of course, that it is only a question of time."
  - "That's just it. Of course, I've got to go. It's ridiculous

- to suppose that an important institution like the S. P. C. A. should continue to be so mismanaged that all the good people who have put their money into it are getting disheartened, to say nothing of the foolish and misguided animals who put their faith in it."
  - "It is certainly unfortunate."
- "Now, Life, tell me what I can do. I really have some conscience about it. Can't you suggest an honorable method of withdrawal?"
- "Certainly, Colonel Wagstaff. To withdraw is to withdraw. We'll forgive you everything else if you will do that."
  - "Do you think the past will be forgotten?"
- "Absolutely. We shall consider the incident closed. We shall remember you as a man who realized that he was in the wrong place, and in spite of his friends had the moral courage to do the right thing."
- "Well, I'll think it over."
- "Don't! Colonel. If you do, you are lost. Just obey that good impulse."
  - "Good morning, LIFE."
  - "Good morning, Colonel. Courage!"

#### Happy Day!

MRS. BENHAM: I believe in the equality of the sexes.

Benham: So do I; I am looking forward to the day when your harem skirts are advertised like trousers, at "99 cents a leg."



THE COMMUTER

#### A Rule That Blights

THE papers lately announced the dissolution of the engagement of two young people of conspicuous families. Cause, as given by the lady's father, "Mr. So-and-So, being a Protestant, declined to make the promises required by the Roman Catholic Church in mixed marriages."

The promises required are that all children of the marriage shall be brought up Catholic. Of course, that is not fair to the Protestant partner. If Catholic and Protestant young people are allowed to play together until they

fall in love and want to marry, there ought to be a fairer deal provided for them. To send them out to make friends and then balk their friendship's natural issue by an all but impossible condition is abominable.

We believe the Catholic Church does not like mixed marriages. No wonder, for they are highly inconvenient. But its rule about them makes the worst of them. It makes them very hard for the Protestant partner, whose religion is sacrificed. It starts that partner in married life smarting under an injus-

#### Speaking of Moving

W HERE, oh, where, have my little pants gone?
Oh, where can they be, I beg!
I've a sleeveless coat and a well-inked shirt.
But I haven't a trouser leg.

Sing a song of moving,
A pocket full of flour,
Every time I shake myself
I sneeze for half an hour.

Mary had a little dress
Which she to parties wore—
But now in tears she's using it
To mop the parlor floor.

Has anybody here seen Willie?

He was packed with the dishes, I know,

But when we unpacked them this

morning,
We couldn't find Willie, by Jo!
William Wallace Whitelock.

tice, and with every inducement to abandon religion altogether. That result is apt to ensue. But a marriage that is bad for one partner is bad for all hands. It might fairly be inferred that it is the intention of the Roman Catholic Church that mixed marriages shall not succeed, and that its rule about them is framed to that end, but that may be an unjust inference.



THE INS AND

#### The Size of Families



TIRRED by a book on Race Decay issued by a Royal Commissioner of Australia and New Zealand, Colonel Roosevelt, in the Outlook for April 6, again notified the English-speaking peoples that their families are dwindling down towards the danger line. Population in France is almost stationary. In England the increase is falling off. In Australia and New Zealand it is not nearly so large as it should be in new countries. In South Africa the

Dutch, not the English, are raising most of the children. Germany, with a rapid growth in population, has forged ahead, but the Colonel has no confidence that the increase will be maintained. Outside of Asia he finds the Slavonian people are the ones who are setting the best example of productive ness, and therefore seem to have the biggest future ahead of them.

It is time that some new Malthus got to work on the laws of the increase of population. The size of families nowadays seems to be inversely to the means of support. The spread of education, the rise of democracy, the spread of machinery, the state of religion and Heaven knows what other influences have knocked Malthus and his calculations into a cocked hat. It is no longer a case of accepting the children that come. Parents are cautious and seem daunted by the difficulties of life and chary of inviting more children to share them than they can surely equip to meet them with success. It is not altogether a good outlook, but it won't be helped much by mere exhortation. The Colonel's preachments may stir up some few people to appreciation of blessings that they are in danger of foregoing, but intelligent and responsible people aren't going to raise families on a considerable scale from sense of duty or motives of patriotism, or for any reason except that they want the children, that they love life and want children to share it with, and that they see interesting things to be done in the world and want children who will grow up and do them.

The way to increase the size of such families as the Colonel wishes to see increased is to make life more interesting, fuller, pleasanter and better worth living and sharing. The

prevalent and popular means of doing that is to get money, but that means tends to defeat its end, because children are expensive and are apt to be a hindrance to money getting. One great cause of the existing defect in the size of American families is that the love of money and of what money can buy has outstripped the love of children and what children bring into life.

American individualism seems unfavorable to growth in population. Average people feel safer and are readier to raise large families where life is more or less ordered for them and its conditions and associations look permanent and they think they can see what is coming. Population abounds in India under the caste system. Families have been large in England in a classified society that has had "betters" and inferiors and where the "betters" have more or less looked after the inferiors. Families are still large in Germany, where life is regulated and planned out to a degree we would not tolerate. They are large in Russia where the mass of the people still follow simple instincts under close control of the government, their various superiors and the Greek Church; they have been large in Ireland where the Roman Catholic Church is in close touch with all family life. They are small in France, which has no great colonial outlet and furnishes few emigrants, where thrift is intense, democracy persists, religion is troubled and the Catholic Church has lost much of its influence.

Religion is favorable to population; irreligion hostile to it. Democracy at its present stage seems unfavorable to it, but as it grows more experienced its influence may change. In our country, the restraint of the rapacious, the revision of the tariff and restriction of privilege—everything that makes for good government, equality of opportunity, the protection of the weak, the care of the young, the infirm and the old, the improvement in education and the spread and improvement of religion—all make for increased confidence in life, increased enjoyment of it, and for a sufficient increase in the size of families.

As it is, American families would probably increase in size if the immigration door were shut.



OUTS OF SUBURBAN LIFE

#### · LIFE ·

#### Suburban Women

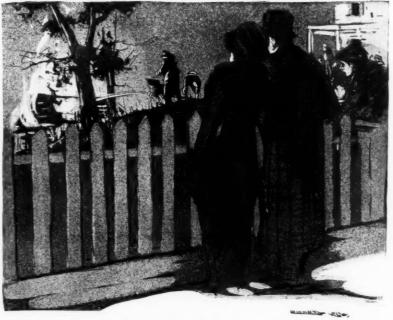
S UBURBAN women are divided into three classes, namely, Servant Talkers, Bridge Players and Church Workers.

They differ from city women in their capacity for gossip, their capacity for talk and their capacity for literature. The city woman is always tired. She has to go to so many things that she never has time to catch up. The suburban woman gets her inspiration from the woman's club, her gossip from the church and her knowledge of books from conversations on the train. She wears better clothes than the city woman, as a rule, because she feels her responsibilities more.

Suburban women may not have more individuality than city women, but they seem to have. Every suburban woman is at the head of something, from a family of Angora cats to a civics club. Her constant association with tradesmen, ticket agents, local policemen, plumbers and clergymen does not necessarily improve her manners, but gives her a broader outlook than her city sister.

Suburban women are, as a rule, thinner than city women. They are likely to walk more; the distances in a country house are much longer than in a city apartment.

Life in the suburbs gives women an intimate knowledge of politics, shrubs and human nature; in the city it gives a knowledge of music, restaurants and department stores.



"OH, JACK! I NEVER WAS SO DISAPPOINTED IN MY LIFE. WHY, IT'S NOTHING BUT AN OLD EMPTY BARN."

#### Unjust

B RIGGS: I tell you the two worst influences in this country are rum and the newspapers.

GRIGGS: Why discredit rum?

FIRST AMERICAN FATHER: Come up to the art exhibition with me, old man.

SECOND AMERICAN FATHER: Good heavens, how can I leave my business? Why, I would just as soon think of visiting one of my children's schools.

#### The Human Cook Book



THE MILLINER

To a presence that's much more than queenly,
Add a manner that's quite Vere de Vere;
You feel like a worm in her sight when she
says,
Only \$300, my dear!"



THE MUSICAL COMEDY COMPOSER

Librettos of all of the operas,
Some shears and a bottle of paste,
Curry the hits of last season,
Add tumpty-tee tra la to taste.



THE MULTI-MILLIONAIRE

Take a boy with bare feet as a starter Add thrift and sobriety, mixed— Flavor with quarts of religion, And see that the tariff is fixed.



HISTORIC AFFINITIES

SIR LAUNCELOT-DREW AND MRS. JULIA-GUINEVERE-ARTHUR

#### Telephone Etiquette

O NLY yesterday—as the years go it would have been thought a rabid impertinence for any man to break into the house of another, walk into his bedroom with a dinner bell in the hand and ring it into that other's ears until he responded.

This is about what we do now when we use the telephone as it ought not to be used. Privacy is no longer a personal matter for the individual himself to control; it lies, so to speak, upon one's doorstep, to be blown hither and thither by the first curiosity seeker.

Every man, when he rings up another on the telephone, ought to be guided by the following considerations:

Is my message so important that I would feel justified in calling upon him personally?

Is this the most convenient moment for him?

I have no right in law or justice to keep him waiting; I will therefore not delegate this affair to another, who will call me when my friend is on the wire.

#### Coming!

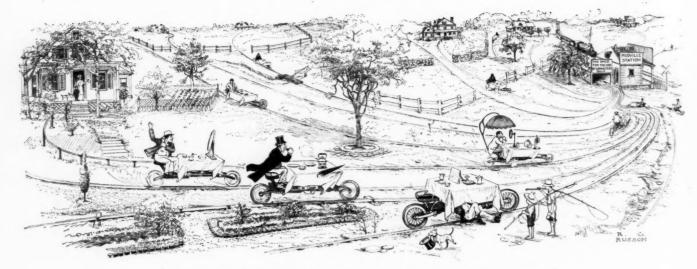
THE Fourth of July is a device for giving-patriotism a bad name. Let patriotism remember Old Dog Tray, who was found in bad company. If patriotism is getting a bad name it is its own fault.

On the only day that is set aside for patriotism, the only side that patriotism shows to the naked eye is its worst side, the inside: it is pat-riot-ism with the accent on the riot.

There are lots of patriots in various parts of the world and some of them are very patriotic, but Americans are the noisiest. Hasn't the day come when local patriotism need not make a noise like war? Wouldn't it be just as patriotic if it made a noise like gentle peace and gentlemanly quietude?

THERE are rumors from Washington that a new anti-trust law will be proposed to Congress by Attorney-General Wickersham.

When we view the great increase of trusts under the old law, we are justified in shuddering at this additional burden.



THE MONORAIL BREAKFAST AND DRESSING TABLE FOR COMMUTERS

ONE MINUTE FROM YOUR HOME TO THE STATION

#### A Rival for the Carnegie Foundation

DR. BRYAN of Chicago, a Presbyterian minister, wants to raise a fund like the Carnegie Foundation Fund, for the benefit of colleges founded by religious bodies and not yet quit of control by them, which for that reason are not eligible for assistance from the Carnegie Foundation. Dr. Bryan is scandalized at the way some of the colleges have cut loose from their old church affiliations to get the benefit of the Laird's benefactions.

It has been somewhat scandalous on the surface. Some of the colleges have given up old funds of considerable size which were hitched to pious conditions which made their retention incompatible with acquisition of the Carnegie benefit. Dr. Pritchett in his reports has told all about all these cases, and they make interesting reading.

There is plenty of room for such a fund as Dr. Bryan suggests, if it can be raised, for the Carnegie Foundation has about reached the limits of its income, but it is the opinion of most pious observers who have looked into the matter that the Carnegie fund, with its secularizing conditions, is doing no harm to religion in the colleges. It affects only denominational control and the exaction of religious tests from college officers. It does not affect religious influences or instruction inside the colleges. Religious teaching and organization abound in the great universities in the list of the Carnegie Foundation. Dr. Bryan could get a hearing in any of them. Mr. Carnegie's sentiments are much more liberal than those of Stephen Girard, who provided that no priest or minister should ever set foot inside of Girard College.

#### The Exact Thing

CARDINAL GIBBONS says: "The people deserve fair and honest treatment, and in return they should treat the big business interests justly."

We should like to add our humble "amen" to this excellent advice. It seems to hit the nail exactly on the head. What, on the one hand, could be fairer than just treatment, and, on the other hand, what could be juster than fair treatment?

The only point we could possibly object to is a slight ambiguity. The Cardinal doesn't say the people should treat the interests justly in return for the fair and honest treatment which they get, but merely for the fair and honest treatment which they deserve.

This would make a good deal of difference, but to dwell on it in view of the Cardinal's evident good intentions would be straining at gnats.

#### For the Entertainment of Medical Students

THIS cheerful ad. appears in a paper published at the University of Minnesota:

Wanted at once-several cats or small dogs for laboratory pets. Color no consideration. Please deliver to Biological Department. No questions asked. Owners need not be identified.



"DOING" GOOD FOR EVIL



LIFE'S GALLERY OF SAINTS



#### A New Apostle of Stage Righteousness

A N Ibsenish foreboding that something terrible was going to happen has been hanging over us. It has happened. Mr. George M. Cohan has condemned the debasing influence of the chorus-girl shows and the unfumigated French farce. If this pronouncement had come from any other arbiter elegantiarum than Mr. Cohan we might have remained sceptical. Even Mr. Abraham L. Erlanger might have said them words and we should not have been driven to weeping on shoulders. But when the modest creator of the Star

Spangled drama, the inculcator of the chewing-gum standard of good taste in countless thousands of young American bosoms, turns himself loose to inveigh against the demoralizing tendency of the alluringly undraped chorus young person and the subtle suggestion of the French farce with naughtiness set forth as the stylish thing to practice, it must be admitted that the truth is out. If it has penetrated as far as Mr. George M. Cohan there is no need of further concealment. It is possible that Mr. Cohan's friend, Mr. Erlanger, had some suspicion of the fact when "The Girl with the Whooping Cough" was driven by the police from his New York Theatre, but Mr. Cohan's announcement in print that he has actually discovered that there is too much appeal to the lower instincts in American stage entertainment at reputable theatres shows that the fact has become pretty generally known.

But now that Mr. Cohan has discovered it, what is he going to do about it? Is he going to prevail on Mr. Erlanger and his other managerial friends to close their stages to the chorus-girl and the French farce? Is he going to drive out rag-time as the only kind of music the big American public cares to hear? He should remember that the persons who care for nothing but rag-time, farce and chorus-girls are the ones who in the aggregate spend the most money on theatres. Of all persons on earth Mr. Cohan is just the one to raise the standard of public taste, and it would be very interesting to know just how he would set about to do it.

R ECENT examples do not hold out much encouragement for Mr. Cohan's suggested reform, except in a negative way. The stupidity of these productions is more likely to put them off the stage than their improprieties are to keep them on. Take for instance the case of "Dr. De Luxe," which followed "Chantecler" at the Knickerbocker. It introduced at frequent intervals an octette of young dancing girls in abbreviated skirts and socks, the customary tights being omitted, the omission

being supposed to be a lure for the musical-show public on the same principle that the tightlessness of Isadora Duncan, Maud Allan and Ruth St. Denis attracts a more pretentious public to the Metropolitan Opera House, Carnegie Hall and similar irreproachable buildings.

Unfortunately the "Dr. De Luxe" entertainment is so stupid in the rest of its composition that the special lure is too heavily handicapped and Mr. Cohan's crusade may not be needed to check its career. The gentleman who is starred, Mr. Ralph Herz, has made himself known to some extent as being able to sing some songs with an eccentric manner. A little of this was amusing. But the ability was such a small one that spread over three acts of a musical play it became simply an annoyance. And besides the aforesaid bare knees there was nothing else to support the entertainment so that even they are not likely long to have the influence for evil Mr. Cohan so justly deplores.

and on-

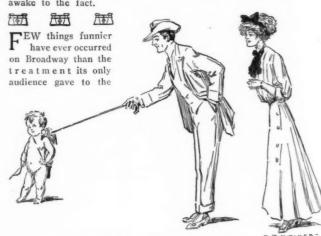
THE same thinness of ability also distinguishes the musical farce called "A Certain Party," in which Mabel Hite opened at Wallack's by way of contrast to the charming "Po-

mander Walk," which had held the boards of that theatre so long. The star is an able and attractive young woman, with her abilities confined to a narrow range of singing, dancing and fun-making. As an acces-

sory in a cast of competent entertainers she would be valuable, but to try to make Mabel Hite, even assisted by the baseball fame of her husband, Mr. Mike Donlin,

practically the whole of a Broadway entertainment, is asking too much of the public's indulgence. The chorus-girl lure is thrown in moderately and Mr. John T. Kelly is revived from his Weber-and-Fieldsian popularity to help out. The total result is so slender that one wonders why all these new stars who have not ability to go around in one play do not combine in a so-called "all-star" cast and give us one good entertainment instead of many poor and mediocre ones.

The probably correct answer is that the competition for entertainments to fill the theatres is so great that there isn't talent enough to go around. The American public is so greedy for theatrical amusement that managers are perhaps justified in taking long chances, but they are certainly cutting their veneer very thin and even the rag-time public may awake to the fact.



GOING AROUND WITH A CHIP ON HIS SHOULDER



single performance of "The London Follies" at Weber's. This phenomenal run of one night was in the presence of the usual very smarty aggregation that always goes to Weber's for a first night at that little theatre, which had the reputation for doing things which appealed to New York's most sporty and up-to-date element.

The joke was on the audience, for no cruder show than "The London Follies" has been seen on the stage of a regular New York theatre since the Cherry Sisters came to town. But it must be admitted that the audience took the joke admirably. They would have been perfectly justified if they had risen and demanded with one voice, "Give us back our money!" But they sat through the first part of it-a Pierrot minstrel show with four women and four men-somewhat bored but evidently thinking this feature was a "chaser," which by mistake had been put at the beginning instead of at the end of the programme.

When the second part, a most awful burlesque with the same people in the same costumes, started in, the audience woke up to the truth, but instead of being angry they pro-

ceeded to have fun with the performance. Every effort of the incompetents was greeted with roars of laughter and ironical applause. A few serious-minded persons attempted to hiss, but this was not approved of and the hissers were promptly drowned out by the betternatured victims. All this was the more amusing as the self-satisfied persons on the stage apparently did not recognize that they were being guyed until the very end of the performance.

The more they were laughed at the harder and more seriously and more stupidly they worked until the audience became almost hysterical.

The really admirable conduct of this American audience toward a mostly English show made one wonder what would have happened to a band of American incompetents who should do the same thing in a prominent London Metcalfe.



Belasco—"The Concert." Well acted comedy ridiculing the propensity of women to be carried away by hysterical admiration of the professional musician.

Bijou—"The Confession." The sanctity of the Roman Catholic confessional made the main topic of a not very good melodrama.

Broadway—"The Hen-Pecks." Elaborate musical show, with Mr. Lew Fields as the leading comedian.

Casino—"The Balkan Princess." Comic opera with gay Hungarian music and Louise Gunning and Mr. Robert Warwick in the principal parts.

Cohan — "Get Rich Quick Wallingford." The confidence game, its workers and its victims turned into fun.

Comedy—"The Dictator." Mr. William Collier in a revival of one of his early successes, which seems to have lost none of its fun.

Criterion—"Thais." Constance Collier

fun.

Criterion—"Thais."

Constance Collier
and Mr. Tyrone Power heading the cast in
a moderately interesting presentation of the
story of the monk and the woman made familiar in the novel and opera of the same

Gaiety—"Excuse Me." Mr. Rupert Hughes's amusing farce, based on the incidents of transcontinental railway travel.

Garden—Mildred Holland in repertory at popular prices.

Globe—Nora Bayes and Mr. Jack Norworth in "Little Miss Fix-It." This popular couple of song-artists trying to make good with insufficient material.

Herald Square—"Everywoman." The temptations of the modern woman made the subject of a morality play with up-to-date stage attractiveness.

attractiveness.

Hippodrome—War-time spectacle entitled "Marching Through Georgia," in addition to the usual ballet and circus features.

Hudson—"Nobody's Widow." Amusing light comedy well done by Blanche Bates and competent company.

Knickerbocker—"Dr. De Luxe." See above.

Lyceum—Mrs. Fiske in "Mrs. Bumpstead-Leigh." Contemporary snobbishness turned into material for a very diverting and well are sented light comedy.

presented light comedy.

Lyric—"The Lights of London," with an "all star" cast,

presented light comedy.

Lyric—"The Lights of London," with an "all star" cast, Notice later.

Majestic—Italian company in comic operas.

Maxime Elliott's—"The Deep Purple." Cleverly acted; an interesting melodrama, with the "badger" game as it is played in New York for its topic.

Nasimova—"As a Man Thinks." An absorbing Augustus Thomas drama, with the problem of the Jew in America introduced as a side topic.

Thomas drama, with the problem of the Jew in America introduced as a side topic.

Playhouse—"Over Night." Moderately amusing farce, slightly indelicate in some of its situations and lines.

Wallack's—Mabel Hite in "A Certain Party." See above.

Winter Garden—Musical show and vaudeville of mixed merit, but ample in quantity.



Some Pittsburg Ancestors of the Futu

THE YOUNG STEEL MAGNATE SHOWS THE FAMILY POSTRAIT CA

### ·LIFE.



R EALITY," like "Truth," is a chameleonish word, the meaning of which has a disconcerting trick of changing color during the very act of defining it. And "Realism"-that battered tag of contemporary criticismshares the family characteristics. It is therefore only in an indicative sense that John Galsworthy's novel, "The Patrician" (Scribners, \$1.35), is here described as an example of that most hopefully developing form of modern fiction, that one might perhaps name the higher realism, in which the particular and dynamic reality aimed at lies not alone in the consistent exposition of imagined characters within the logical limits of a chosen situation, but in the unobtruded yet inescapable inferences of their relation to the tangled causes and effects of life. In this instance a book whose characters easily and naturally assume the standing of well-liked friends, and whose story has for us that impersonal yet piquant interest that we are wont to feel in watching the private family crises of our intimates; inevitably takes on, in its entirety, the larger significance of an historical appreciation and a prophetic dismissal of the caste with which it deals. Its characters, with two exceptions, belong to a delightfully drawn family of English aristocrats. The crisis is the all-but-successful rebellion of two of its children against the traditions of the race. And the broader retrospective and prophetic social implications of the work are implicit in the delicately contracted attitudes of three generations of the Caradocs toward each other and toward their order; and in the sardonic denouement in which an age-old family pride, doomed though triumphant, is barely a match for the spirit of modernity in one young girl.

ARDNER TEALL'S "The Com G tessa's Sister" (Houghton Mifflin, \$1.20) is a delicately fragile little story of love in idleness on the island of Capri, told in the first person and in the present tense of intimate soliloquy by a supposititious young American whom the inheritance of an unexpected competence has set free to play at being a householder and dream of being a poet in that land of the blue lotus. Capri, however, is the real heroine of the story-Capri with the infinite allurement, to northern senses, of her warm beauty tranced in memories of Rome; and the charm of the book lies in the author's loving and successful delineation of her, accomplished under cover of toying with the human characters of the tale. In the mountains, as one climbs from the lower to the higher levels, one finds the plants that luxuriate in the valleys growing less and less in size and development, until at last a little flower, hurriedly blooming near the ground, becomes the equivalent and bears the name of a hardy shrub below. "The Comtessa's Sister" is called a novel on the same principle.

W E live, as several people have recently noticed and remarked, in a busy age. And this fact, while it has not at all lessened our native curiosity, has very decidedly set a time limit to



"THE HUSBAND'S STORY."

it. If we hear a cry of "Help! Murder! Thieves!" on our own block in the middle of the night, we are rather keen the next morning to know what it was all about. But before the beginning of the next week we have quite forgotten to care. And as Upton Sinclair's novel, "Love's Pilgrimage" (Kennerley, \$1.50), (which is scheduled to appear about the same time as this number of LIFE) is very much such a cry and is pretty certain to attract an equally keen and similarly short-lived interest among the neighbors, it seems advisable to offer a particularly prompt word of explanation. "Love's Pilgrimage" is a slightly fictionalized and more than slightly frenetic piece of autobiography written in the third person and presented as the history of a hero. It details (the word is used with intention) the material struggles and psychic convulsions of a young writer who is persuaded of his possession of genius, is determined to cajole or to browbeat society into agreeing with him, and who nurses and vehemently voices a grudge against the community for not supporting him while he is making good one or other of these endeavors. He is also convinced that his genius ought to receive his undivided devotion; tries to outwit Nature to that end, and after making sensational copy out of the defeats she inflicts on him, accuses her of being a temptress and a seducer. The story is graphically written. It consists, indeed, of a vivid verbal recapitulation of a series of snap enthusiasms and of a succession of intellectual obsessions. But while it is evidently written with the idea of forcing an important message on a heedless world, it forms as a whole merely the self-convicting portrait of a victim of emotional auto-intoxication.

J. B. Kerfoot.

#### CONFIDENTIAL BOOK GUIDE

Appreciations and Criticisms of the Works of Charles Dickens, by G. K. Chesterton. Papers in which a keen but perverse critic rides his favorite literary hobby.

The Chasm, by George Cram Cook. An exceptionally interesting piece of socialist fiction.

tion.

Conrad in Quest of His Youth, by Leonard Merrick. Delightfully delicate indelicacies and episodes of disappointment.

The Contessa's Sister, by Gardner Teall.

The Contessa's Sister, by Gardner Teall. See above.

The Doctor's Dilemma, Getting Married and The Showing-Up of Blanco Posnet, by Bernard Shaw. Characteristically Shavinglays and prefaces.

plays and prefaces. The Great Illusion, by Norman Angell. A keen, comprehensive and rational summing up of the peace and disarmament question. The History of the Telephone, by Herbert N. Casson. Truth made as interesting as

Howard's End, by Edward M. Forster. One of the winter novels that all lovers of good fiction should read.

fiction.



PREPARATORY TO SUGGESTING THAT TRIP TO EUROPE

Love's Pilgrimage, by Upton Sinclair. See

preceding page.

Marie-Claire, by Marguerite Audoux. A widely heralded literary marvel that deserves

its renown. Me-Smith, by Caroline Lockhart. The racily told story of a Western bad man. Molly Make-Believe, by Eleanor Hallowell Abbott. A jolly little extravaganza and a good

companion.

The New Criticism, by J. E. Spingarn. An illuminating lecture on art and its interpre-

tation.

The Patrician, by John Galsworthy. See

The Patrician, by John Carleton."

One Way Out, by "William Carleton."

The story of an escape downward from a middle class dilemna.

Twenty Years at Hull House, by Jane Addams. A volume of self-reveloperations.

Two on the Trail, by Hulbert Footner. A readable melodrama of the Northern wilder-

#### Good Luck

FIRE CHIEF CROKER of New York, retiring on a pension, will do his best to ruin the business that he has lived by for twenty-seven years.

That looks mean, but we wish him good luck.

He is going into a private concern to prevent fires.

#### A Tongue Twister

/ES, I'll tell you all about it, John, Y dear. You see, I was in such haste, and I just flew through the gate and flung my ticket to the tocket chip-

"There, there! Don't talk so fast, little woman; you mean the chicket topper."

"Ha, ha! You're as bad as I am! Of course I mean the chocket tipper."

"Well, what's the matter with you? Go on, you flung your ticket to the toppet chicker."

"The chippet tocker-

"The tippet chocker--."

"The choppet ticker----

"Oh, the dickens! Next time do take a surface car!"

Carolyn Wells.

SEE that scientists have predicted that if the suffragette movement continues, in the course of time all the women will be baldheaded."

"Let's spread the news. We may nip the movement in the bud."

#### Oh, Come!

The Pullman Palace Car Company has increased its capital stock from \$1,250,000 to \$120,000,000, entirely out of "stock dividends," in fifty years.—The World.

S OME years ago Pullman combined with and with and absorbed the Wagner Company, increasing its capital stock accordingly by many millions. Was that a "stock dividend"?

#### Never Again

DEAR MEXICO: Please arrange your matters with least possible expectations of assistance from me. I adopted some orphans lately and my family is full

Yours, with best wishes,

UNCLE SAM.

An Exception to the Rule

PEDANTICUS: It is one of physic's laws that the effect cannot exceed the cause.

CYNICUS: Pshaw! I've seen eight pounds of baby transform three hundred and fifty pounds of father and mother into drivelling idiocy.

#### Life's Family Album

#### Walter Tittle



EVERY well-organized family ought to have a few babies around, just to make things cheerful and interesting and keep the old folks from getting melancholy.

And us old folks—well, it cheers us up a bit to think of Walter Tittle.

As a beginning, we want to congratulate him upon his residence in Washington Square North. We like it there very much, because there is space to alight. Life's aeroplane, it is true, can go almost anywhere, even in a crowded city, but it is often awkward and embarrassing to have to hang it up on the side of a building while one is inside interviewing the artist. In Mr. Tittle's case we had no trouble. We sailed into the centre of the park and, seeing us com-

ing, he was standing on the front step waiting for us.

"My! My!" we exclaimed, as we glanced over the family bible he handed to us and looked at the entry October 9, 1883. "Why, this seems ridiculous! To think that you are drawing things for Life when you were born only yesterday!"

"That's nothing," he replied, modestly, "I really began, you know, in 1902."

"When you---

"Studied under Chase in New York, afterward with Robert Henri. The following year I became one of the artist contributors to the old Reader. My books—"

"Books!" we exclaimed.
"Are you also an author?"

Then we remembered that so many authors begin in this country before they are out of knickerbockers.

"Nothing but pictures," he declared, with a vivid blush.

"Yes, I have published two picturebooks, The First Nantucket Tea Party and Colonial Holidays."

"You do this in your leisure moments—when you are not drawing for LIFE," we ventured.

"And others."

"Others?"

"Oh, yes. I have contributed to Harper's Bazar, Harper's Weekly, Woman's Home Companion, Success, Collier's, Ladies' Home Journal and so on."

"Where were you born?"
"In Ohio—Springfield."

Just think of it! Born the day before yesterday, becoming an artist yesterday and to-day living up to an ancient reputation.

Ashamed of ourselves to think how old we were we quietly withdrew. In the meantime, we reproduce Mr. Tittle's famous North Pole cartoon—showing what a real baby artist can do.

The Business of Being a King S OME few years the job of king was quite lucrative and there were occasional vacancies occurring which might be filled by able young men in need of work, who preferred short hours and good pay. But we see kings now sleeping all over Europe on park

fear they will be sandbagged.

Even the pawnbrokers will not trust a king any more. When the pawnbroker sees any king coming he pulls down the blinds and puts up a sign saying, "Back

benches, afraid to go home at night for

after the next revolution."

Countries at one time were quite extensively managed by kings, who between the intervals of playing poker and having their meals served by a combination waitress and houri, used often to do good work placing the bonds and approving specifications for public buildings and graveyards. Some kings have been highly educated, and while not knowing as much as the president of a woman's club, could talk good table French and write poetry that even Alfred Austin would approve of. They were often also seen in the society of respectable people, who were not chitted about it afterwards.

At one time, when a country needed someone to run it, it was proper to advertise for a king, or even to select one from the common people. Oftentimes young and promising men were apprenticed out to learn the trade. Alexander learned thus to be a king from a master mechanic, Aristotle, and did very well until he attempted to corner all the thrones.

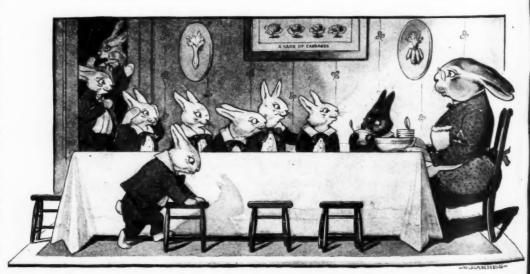
Napoleon was a self-made king and often pointed to it with pride.

#### Definition of a Gentleman

THE question "What is a gentleman?" has never been correctly answered, for the simple reason that the answer depends upon the time and place.

Local sentiment almost invariably prevails over custom. In running off with another man's wife a gentleman in New York would almost invariably call upon her husband beforehand and notify him formally. But this would not be expected or required of a gentleman in Arizona.

The qualities in these days that go to make a gentleman are many and various. He should be the soul of honor, unless necessities arise to make this impossible. He should be courteous to all, except, of course, his own family. He should love his neighbors better than himself and more profitably, and in general he should add variety to the lives of his creditors by keeping them guessing—for variety is the spice of a creditor's as well as a gentleman's life.

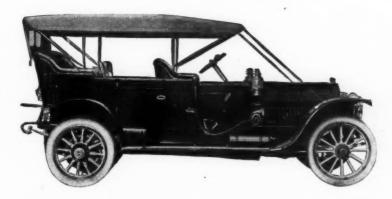


BREAKFAST AT BUNNIECLIFFE LODGE

Mother Bunny: 1 DON'T SEE WHY YOU CHILDREN CAN'T GET DOWN AS SOON AS BLACKIE-HE'S ALWAYS ON TIME.

Chorus: HUH! THAT'S EASY, IT DON'T TAKE HIM SO LONG TO WASH.

# ALCO



### First of All Your Car Should Be Safe

THREE things you have a right to demand in your automobile—safety, dependability, the stability of the builder. Materials that stand all the tests it is possible to devise, structural rightness and searching inspection, make for safety. The steels that go into an Alco car have been tried, so that their last limit of endurance is known—then the load given them to bear is far below that point. The Alco factor of safety is an unprecedented one.

ONE detail of Alco construction will suffice to illustrate our high ideal of structural perfection. We bought the biggest drop hammer in the world to forge our rear axle from a single piece of steel. The rear axle is the key to safety in a shaft driven car, and we spent \$51,700 to make the Alco rear axle safe.

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A<sup>S</sup> for dependability, Grant drove a stock Alco an average of 65.2 miles an hour in the Vanderbilt race of 1910, which he won. But beyond the mere speed, the car came through that race and the Vanderbilt of 1909, which Grant won in the same stock Alco without strain, and a road race tries the very soul of a car. The Alco you buy is the same general type of engine and chassis.

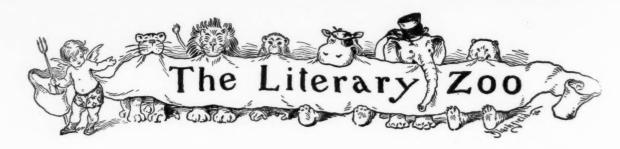
Finally the American Locomotive Company, builders of the Alco, is a fifty million dollar corporation, that can take ample care of your car after it is in your hands. Our locomotives have been moving the world's goods in many lands for many years and customers of years, standing still re-order them. We know how to build motors that move vehicles either on roads or rails. We stand back of what we make.



### American Locomotive Company

1886 BROADWAY, NEW YORK 2501 MICHIGAN AVENUE, CHICAGO





### Rhymed Reviews

#### The Broad Highway

(By Jeffery Farnol. Little, Brown & Co.)

Of many heroes have I read
To sing their deeds in rhyme and
meter.

But none possessed a harder head
Than Mr. Vibart, christened
"Peter."

With knotted fist or cudgel stout
Upon his pate their buffets piling,
Three times at least they knocked him
out,

But every time he came up smiling.

His uncle made a funny will, Like many other wealthy ninnies, Which left resourceless Peter nil— Except ten paltry yellow guineas.

But—here's a fine proviso! Zounds!— His blackguard coz, or Mr. Peter Shall have five hundred thousand pounds

If either win a lady sweeter

Than Hybla's mead—the reigning belle, Sophia Sefton; all adore her; Prince-Regent George himself, they

Has laid his battered heart before her!

What says our Peter? "Woo, for gold,

A haughty minx? that isn't my way.

I'll seek adventure, uncontrolled

And glad, upon the open highway!"

Oh, Georgian days of patch and paint, Of coach and inn and lusty drinkers, Of robbers shrewd, of pedlars quaint, And kindly, philosophic tinkers!

Ah, bad Sir Maurice, rich in dress!

Oh, blacksmith bold and cabin haunted!

Oh, ladies fair in deep distress!
Oh, faith unsullied, love undaunted!

A brave romance! Unwillingly
I half recall another, written
About one Kenelm Chillingly
By Edward Bulwer, Baron Lytton.

Yet this itself is gallant stuff:
Good Peter wins his double trophy,
Of which the gold is well enough,
But I don't envy him his Sophy.

Arthur Guiterman.

#### A Receipt

Mr. John Galsworthy, an Englishman and a playwright (the two things do not necessarily have any connection with each other), has written a book entitled "A Motley," which is a book of short stories without any plot. Mr. Galsworthy calls these "impressions," and the idea is to present to the reader, in each instance, a picture of some thing that Mr. Galsworthy has seen, so that the total of the book represents a part of what Mr. Galsworthy knows.

The idea of writing short stories without any plot is a very happy one. It has been done before, we believe, but never in the frank and hearty manner that Mr. Galsworthy has done it.

We have a conceit that we can do almost as well, and for the benefit of all those who are trying to make a living from writing we hereby throw off a few things of our own, in accordance with Mr. Galsworthy's receipt:

Daylight enables one to see, although not so well in the city as in the country, on account of the high buildings. Policemen see also, when they desire to do so. One of them saw, on the corner of Fifth Avenue and Thirty-fourth Street, a young girl. She could not walk, on account of a hobble skirt which she had on. She undoubtedly had it on. There were circles under her eyes, and she bore the look of one

who never slept. The policeman picked her quietly up in his arms and carried her across the street. He landed her safely on the other side. As for me, I waited as usual. I seem to be always waiting somewhere.

II.

A young girl was sewing in an attic room. It was an attic room, because it was up fourteen flights, and right next to it was the roof. No one was in the room with the young girl. No one. No one, but her mother, dying; her sister, assisting her mother, another sister and four more children, all playing the same game. The mother was gaining on the others. There could be no question about that. She started to say "My feet are cold," but got no further than feet. I then came away.

ETC. C. T.



"I'LL NEVER LEARN THIS LESSON,"

# Matheson "SILENT SIX"

Intrinsically worth \$1000 more than any other sixcylinder car, at no matter what price.

It is the result of many years of successful experience in the development and manufacture of exclusively high-grade automobiles by a Company whose guarantee is backed by a paid-in cash capital of \$1,100,000.00.

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The Matheson "Big Four," which has been a consistent winner of first honors for five years past, is continued for those preferring a luxurious, powerful, seven-passenger car of four-cylinder type.

Prices—Silent Sixes \$3,500 to \$4,000; Big Fours \$4,000.

Our catalogue and "The Secret of Silence" mailed on request. Applications of established dealers considered for open territory.

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#### A Dangerous Professor

Professor Gunning, lecturer and geofogist, when in Florida, was looked upon as dangerous.

"Why," said the son of a preacher, "they say he is a Darwiner."

"Oh," answered Gunning's friend, "he's worse than that-he's an evolutionist!"

"My God!" exclaimed the man, "does he practice it?"-Chicago Daily

#### Why Indeed! .

"What you see in that creature to admire I can't see," said Mrs. Dubbleigh. "Why, she's all made up! Her hair, her figure, her complexion-every bit of her is artificial!"

"Well, what of it?" retorted Dubbleigh. "If the world admires self-made men why shouldn't it admire a self-made woman?"-Harper's Weekly.



Man at 'Phone: YOU KNOW, LOVE, ONE CAN NEVER TELL WHO IS LISTENING TO A CONVERSATION ON THESE PARTY LINES.

Angry Voice: EXCUSE ME, SIR! BUT US OPERATORS NEVER LISTEN TO "'PHONE" CONVERSATIONS!!

#### Her Turn

Robert W. Chambers, the popular novelist, was talking to a reporter about the artistic temperament.

"I have little patience with the artistic temperament," Mr. Chambers said. "Its synonym is selfishness. Mrs. Wordsworth was right."

Mr. Chambers smiled.

"The poet Wordsworth," he resumed, used to compose in bed at night. Nudging his wife in the small hours, he would say:

"' Maria, get up. I've thought of a good word.

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"And Mrs. Wordsworth would rise sleepily, light a candle, and write at her husband's dictation for ten or fifteen minutes.

"A couple of hours later Wordsworth would wake her again.

"'Get up, Maria. I've got a good word,' he would repeat.

"But one night Mrs. Wordsworth put a stop forever to this nocturnal dictation. Her husband, awakening her with the usual 'Get up-I've thought of a good word,' was startled to hear her reply:

"'Oh, get up yourself! I've thought of a bad word."-St. Louis Globe-Democrat.

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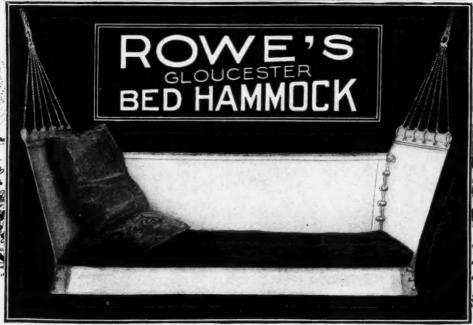
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FOR VERANDAS, PORCHES, LAWNS, INDOORS. THE PERFECT COUCH FOR OUTDOOR SLEEPING

The question of selecting the best hammock is a very simple one:

We originated bed hammocks for houses nearly 40 years ago, modifying and improving those we made for the U. S. Navy.

We have constantly strengthened and bettered every point. To-day we use 21-ounce (to the sq. yd.) whereas most hammocks use 12-ounce or even 8-ounce duck. We use an extra heavy sewing thread, which can be worked only by large, low-speed sewing machines. The long canvas bed is in two strips, sewn together, and this long double seam prevents stretching of the canvas. The sewing of this long seam requires, skilled sailmakers, but it results in a durability which doubly and trebly justifies the slight extra cost. We guarantee our khaki absolutely permanent and not to soil the most delicate gown.

Not one penny is expended for useless show in the Rowe Hammock. It is made right, and as nexpensive as a rightly made hammock can be. When you see a cheaper priced hammock, you can always find the explanation in the omission of some quality that is vital to its durability—usually it is lighter canvas, or some important bracing or sewing that is skimped. You probably will not notice the difference until you have used the hammock a month or so, but time will surely tell. If you want a lasting, always-satisfactory hammock, your only course is to buy the Rowe. Don't buy a hammock without first writing us. A very few first-class stores are licensed to sell our hammocks. If they are not conveniently situated, you should buy direct from us. We prepay delivery charges and ship, carefully packed, ready for hanging.

Write for descriptive booklet and prices of different styles and sizes. Small silk name-label on every Rowe Hammock E. L. ROWE @ SON, Inc., Sailmakers, Ship Chandlers, 303 Wharf St., GLOUCESTER, MASS.

# Again a Doubled Demand for No-Rim-CutTires - 10% Oversize

For you men who buy tires without full information, here are some facts to consider.

About two years ago the Goodyear No-Rim-Cut tire—our patented type—began to become the sensation.

Last year our tire sales trebled—jumped to \$8,500,000—because of this tire's popularity.

This year 64 leading motor car makers made contracts with us for No-Rim-Cut tires. More pneumatic-tired cars at the Shows this year were fitted with Goodyears than with any other make.

About 600,000 No-Rim-Cut tires have been sold to date—enough to equip 150,000 cars. The result of their use is this:

The demand for these tires is more than twice that of last year—six times that of two years ago.

Our enormous plants, with three shifts of men, are run full capacity night and day. Our daily out put is 2,200 automobile tires. Yet we have not for weeks been less than \$2,000,000 behind on urgent orders.

Don't you think you should know these tires?



Goodyear No-Rim-Cut Tire

The No-Rim-Cut tire fits the same rim as the clincher tire. Nothing at all need be altered.

The removable rim flanges are simply slipped to the opposite side when you change to No-Rim-Cuts. Then the flanges curve outward instead of inward. The tire when deflated comes against the rounded edge.

With the clincher tire, that hook-shaped flange curving inward digs into the deflated tire. That is what causes rim-cutting.
See the pictures.

## Hookless Tires

Goodyear No-Rim-Cut tires have no hooks on the base. They do not, like other tires, need to be hooked to the rim.

The reason lies in a patented feature. There are 126 braided wires vulcanized into the tire base.

These wires make the tire base un-

stretchable, so nothing can force the tire over the rim flange. No hooks and no tire bolts are needed. It cannot come off until you remove one flange. Then it comes off like any quick-detachable tire except that it does not stick.

This feature is controlled by our patents. Others have tried twisted wires—others a single wire. For all makers know that this type is desirable.

But our flat braided wires, which need no welding—which never can break or loosen form the only practical way yet invented for getting rid of the clincher tire.

## Tires 10% Oversize

No-Rim-Cut tires, as shown by the picture, begin to flare from the base of the rim. On account of this fact we can fit the rim and still



Ordinary Clincher Tire

make the tires 10 per cent. oversize. And we do it.

Ten per cent. oversize means 10 per cent. more air—10 per cent. greater carrying capacity. And that with the average car adds 25 per cent. to the tire mileage.

This oversize takes care of the extras—the top, glass front, gas tank, etc. It gives you ample carrying capacity where an ordinary tire would be overloaded at the risk of blowing out.

These two features together—No-Rim-Cut and oversize—under average conditions will cut tire bills in two. Yet these patented tires now cost no more than standard clincher tires. Their saving is entirely clear.

Our Tire Book—based on 12 years of tire making—contains many facts you should know. Ask us to mail it to you.



No-Rim-Cut Tires
With or Without Non-Skid Tread

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Here, in these leagues of lake-gemmed forest, are rest, comfort, sport—the care-free life of summer—the unrivalled tonic of Maine's keen, cool, balsam air. Here is untrammeled Nature crowding to the very doors of luxurious great hotels. Here you spend a morning at golf, tennis or pleasant sociability—after luncheon, in ten minutes you are in the unspoiled wilds.

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For Tickets Apply to City Ticket Office 171 Broadway, N. Y.

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## ATOFF"

is selling from Sea to Sea and BEYOND the Seas

We never had a salesman sell a jar—it sells
'SELF, one friend recommending it to another
No Oils No Grease No Dieting
No Odor No Medicine No Exercise

No Odor

No Medicine

No Exercise
FATOFF is a pleasant EXTERNAL treatment that's
given new life and buoyancy of youth to thousands; reduces waist line, excess fat at back of neck, and all
other corpulent parts in an INCREDIBLY short time.
You can treat yourself at home; you MAY use it
in hot bath.
Appointments made for expert treatment at your home.
Appointments made for expert treatment at your home.
FATOFF FOR DOUBLE CHIN (a chin reducing
wonder). Special size, \$1.50.
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Obtainable at Riker's, Hegeman's and leading druggists throughout the country, or from
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"A 'Kathleen Mayourneen' loan 'may be for years and it may be forever," said the father.

"What are they?" asked one of the

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THE tax on bachelors in Wisconsin is classed as a tax on unimproved property.-Birmingham Agc-Herald.

and prizes offered for inventions sent free. Patents advertised free. VICTOR J. EVANS & CO., Washington, D. C.

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"Was your speech successful?"

"Not very, replied the statesman who does not deceive himself. "The only way I could get any great amount of applause was to say 'George Washington' or 'Abraham Lincoln' and then wait." -Washington Star.

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"What's the trouble, Mr. Rockingham? You look worried."

"I am," replied the aged millionaire, who had married a young woman. "A deep, dark suspicion has entered my mind. My wife has compelled me to quit wearing rubbers."-Chicago Record-



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Write for Booklet
"The Common Sense of Automobile Lubrication"

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OUR FOOLISH CONTEMPORARIES



They were discussing Brown, his charming manners, and his lack of moral responsibility in all matters connected with money. "He means to be honest as the sun," said one of his friends, "but he doesn't get around to paying his debts."

"He ought not to have any debts," said another man. "He ought to have what my boy in college wrote me for the other day-'Kathleen Mavourneen'

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"HATCH AN APPETITE" A unique booklet describes all nuts and confections. Sent free. Write for it. Broadway at 30th St., N. Y. City

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The stock is constantly replenished by the London House and when making a selection the advice of an expert is at the disposal of each client.

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## Phrases and Philosophies

The first duty in life is to be as artificial as possible. What the second duty is, no one has yet discovered.

Those who see any difference between soul and body have neither.

A really well-made buttonhole is the only link between Art and Nature.

Religions die when they are proved to be true. Science is the record of dead religions.

The well-bred contradict other people. The wise contradict themselves.

If one tells the truth, one is sure sooner or later to be found out.

It is only by not paying our bills that one can hope to live in the memory of the commercial classes.

Only the shallow know themselves.

The only way to atone for being occasionally overdressed is by being always absolutely overeducated.

Any preoccupation with ideas of what is right or wrong in conduct shows an arrested intellectual development.

In examinations the foolish ask questions that the wise cannot answer,

(Concluded on page 900)



in that of the finest rifle. From the mere simplicity of the finished pen as one uses it, it would scarcely appear that the actual 210 careful operations were necessary just to make it hold ink and write. Pure gold, Para rubber and iridium, however, are manipulated into the finished Waterman's Ideal in such a manner as to provide a successful writing implement that will meet the requirements of every style of writing we have ever heard of, and make the pen safe to carry under any condition, whether it be in camp life or for use at the library table. The world has never had another writing tool that has given the same satisfaction, or for as long a time.

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This is the canoe - the Red Man's bark canoe - modernized and improved by the ingenuity of the white man's skill, Canoeing affords an endless variety of healthful sport, and the "Old Town Canoe" will furnish you enjoyment most of the year.

The story of the evolution of the canoe is told in our new, free 1911 book. Write for it today—many photographs and illustrations and every one interesting. A postal will bring it. Also information regarding canoe clubs and how you can form one in your town,

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# Firestone

T IS THE DURABILITY, the peculiar wear-resisting quality of Firestone tires, that has placed them in a class by themselves in the eyes of the motoring public.

Experienced motorists instinctively class Firestone tires above the rest, radically superior to the popular-priced grade of tire. They have learned to expect more service from Firestone tires—the most miles for every dollar of cost.

To secure this extra mileage we build Firestone tires to an exclusive standard of wearing quality. The quality that eleven years of making rubber tires exclusively has taught us yields the utmost

Our manufacturing is concentrated under a single management into one factory-the largest and most modern of its kind. Our total "overhead" expense is reduced to a minimum and divided over the largest exclusive tire output in America, giving to every Firestone tire an extra proportion of intrinsic service value per dollar.

The exclusive quality of rubber and fabric built into Firestone tires increases the cost of making. Yet it adds only a trifle to the selling price of each tire and pays you back many times over in extra miles of service—the most miles per dollar.

All the standard types: Regular Clincher, Q. D. Clincher and Straight Side or Cable Base cases and inner tubes. Smooth treads for regular service, Non-Skids for slippery streets.
Firestone Quick-detachable Demountable rims to carry your spare tires inflated, ready for instant use.

The Firestone Tire & Rubber Co., Akron, O.

"America's largest exclusive tire and rim makers"
Branches, agencies and dealers everywhere.



Questions are never indiscreet. swers sometimes are.







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## JERICHO

THE PERFECT MOTOR CAR SIGNAL"

Warns Without Offense

The Jericho Horn is today the national signal. Every state in the Union knows this pleasing, distinctive and far-reaching tone.

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Jericho is made in several sizes, selling at \$7.00, \$8.00, \$9.00 and \$10.00 complete. There is a size to fit your car.

Your Dealer Has It

### THE RANDALL-FAICHNEY CO. BOSTON, U. S. A.

Write us today for Booklet 11 on Accessories you need for your car.

Ambition is the last refuge of the failure.

The aged believe everything; the middle-aged suspect everything; the young know everything.

Avoid arguments of all kinds. They are always vulgar, and often convincing.

Relations are simply a tedious pack of people who haven't got the remotest knowledge of how to live, nor the smallest instinct about when to die.

Ignorance is like a delicate exotic fruit; touch it, and the bloom is gone.

Women have a wonderful instinct about things. They can discover everything except the obvious.

To expect the unexpected shows a thoroughly modern intellect.

The London Season is entirely matriomonial; people are either hunting for husbands or hiding from them.

Morality is simply the attitude we adopt toward people whom we personally

Self-sacrifice is a thing that should be put down by law. It is so demoralizing to the people for whom one sacrifices oneself .- Oscar Wilde.

MRS. M.: Who did you vote for? Mrs. N.: I don't remember his name. He gave me his seat in the street car last week .- Cleveland Plain Dealer.

## 50 ENGRAVED CARDS OF YOUR NAME \$1.25

Phrases and Philosophies (Concluded from page 899)

or wear a work of Art.

One should either be a work of Art

Industry is the root of all ugliness.

COPPER PLATE, IN CORRECT SCRIPT THE QUALITY MUST PLEASE YOU OR YOUR MONEY REFUNDED SAMPLE CARDS OR WEDDING INVITATIONS UPON REQUEST

HOSKINS



The Delectable Flavor of Peter's Chocolate is One Reason for its Popularity

It is an agreeable thought that the chocolate that tastes so good is so wholesome.

You can give more of it, with safety, to your chil-dren than you can any other kind.

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Peter's comes in several varieties:

Peter's Milk Chocolate Peter's Milk Chocolate Croquettes Peter's Almond Milk

Chocolate Peter's Milk Chocolate with Roasted Hazel-

nuts called "Thimbles" Peter's Bon-Bons

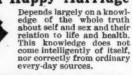


### From Far Away

THE EDITOR OF LIFE:

DEAR SIR.-I have been particularly interested in the views aired by your correspondents on the subject of vaccination. Living as I do in a country where smallpox is a daily companion of our lives, I feel that you will admit I am in a better position to know something of this subject than the previous correspondents, whom a pitying Providence has rooted in the United States.

A Happy Marriage



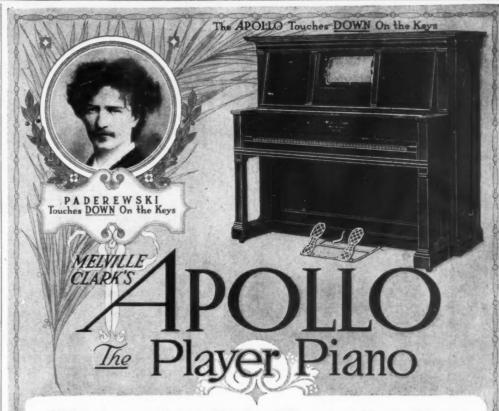
## SEXOLOGY

(Illustrated)

by William H. Walling, A.M., M.D., imparts in a clear, wholesome way in one volume:

Knowledge a Young Mush Should Have.
Knowledge a Young Husband Should Have.
Knowledge a Father Should Have.
Knowledge a Father Should Have.
Knowledge a Father Should Have.
Medleal Knowledge a Husband Should Have.
Knowledge a Young Woman Should Have.
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## If Paderewski is Right, The Apollo is Right

All pianists, whether great or indifferent, play the piano with a downward stroke on the keys. That is the only way to play a piano. To pound on the strings without the delicately balanced keys is to abuse a delicate instrument.

## Yet the Apollo is the only player piano that touches down on the keys

All other manufacturers would make inside players with a downward stroke on the keys if they could; but we are protected in the exclusive right to do this by U S. patent No. 795,817.

Since there is only one correct way to play a piano, and all others are denied the right to make a player that plays that one way, and since we charge no more than manufacturers whom our patents compel to use a substitute method, are you not sufficiently interested in the Apollo to send us your name and address?

Write for our catalog showing nine of the 1911 styles and we will tell you more about the vital principles of correct piano playing without years of technical training. We will also tell you about the solo device, the self-acting motor, the transposing device, the accompaniment player—all exclusive features of the Apollo.

These things will be demonstrated to you in the salesrooms of any one of our three hundred dealers. Melville Clark pianos without the players \$500 to \$1000.

### THE MELVILLE CLARK PIANO COMPANY

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New York Show Rooms, 305 Fifth Avenue

442 Steinway Bldg., CHICAGO

One of the points insisted upon by your anti-vaccinators is the danger of vaccination. Foreigners here make a practice of being vaccinated regularly every two years, many annually; yet we do not hear of any injurious results, possibly because they are particularly careful to keep the wound covered and free from all contamination. We are especially cautioned against allowing water to come into

(Continued on page 902)



## REFORE you buy a Refrigerator see how a great refrigerator is built.

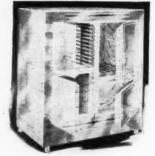
HE Bohn Syphon Refrigerator is a great refrigerator. Proof of this is the fact that it is used—and has been for years—on buffet, dining and refrigerator cars of all the great Railroad Systems of this country. No refrigerator would be tolerated by such business managers unless it was constructed to preserve all food in its natural condition for the greatest length of time-at least cost of ice and

The Bohn Syphon System enables you to keep all kinds of food—milk, meat, butter, vegetables and fruit, in the same provision chamber,

without the slightest contamination.

The perfect air circulation shown in the center illustration, due to the Syphon construction, guarantees absolute dryness, the passing off through the drain pipe of all odors and an average low temperature below that of any other refrigerator.





## **Bohn Syphon** Refrigerator

Delivered on 10 Days' Trial

The drain and trap are perfect in each detail, constructed in one piece, easily removed and easily cleaned. The trap is automatic, needs no further attention than an occasional wiping out.

The insulation is shown in the cross-section ew. Note the ten different linings and inter-

view. Note the ten different linings and inter-linings to keep the heat and moisture out and the interior absolutely cold and dry. This ex-ceptional construction minimizes your ice bills. Lined with genuine white porcelain enamel— not paint—with no seams or corners for dirt to lodge in—kept immaculate by simply wiping with a moist cloth. This porcelain enamel lining is non-porous, strictly sanitary and does not discolor, crack or peel off like so-called enamel which is merely enamel paint.



Where we have no regular dealers Refrigerators are shipped on approval for Ten Days' Trial. Freight paid both ways if not as represent-We also make the popular Minnesota Re-

> Write for both Minnesota and Bohn Syphon Illustrated Catalogs and Terms.

Prices range from

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New York Office and Salesroom 59 West Forty-Second St.

## From Our Readers

(Continued from page 901)

contact with it while bathing, for sore arms are not caused by the vaccine, but by some extraneous toxins. It may happen now and then that an anti-vaccinator lands on the China coast, but he does not remain an antivaccinator long-he either realizes the advisability of being vaccinated or con-

tracts smallpox and invariably dies. I will cite two or three cases in support of this statement. Not having any local talent, we import a few variety entertainers from civilized countries. Australia and United States predominating. They have not realized the necessity of vaccination in their own land, and here they cannot spare the time. Twice within the last six months it has happened that a girl newly arrived has been smitten with the

## REDUCES DOUBLE

Dispels flabbines or atringiness of throat, stimulates the flow of blood, effacing lines about chin and mouth, making the flesh



## Professor E. A. Mack's Chin Reducer and Beautifier

(Patent Nov. 15, 1910)

A marvellous massage machine, does away with "dieting," creams and lotions, or the expensive masseuse. Apparatus is light and easily adjusted. By pulling the cords gently and alternately the little "ivory-tinted" rollers REVOLVE against the fatty tissues, creating the "perfect home massage" without irritation, but with a rather agreeable sensation.

"Only efficient device for its purpose."—A. E. Webb, Massage Director, West Side Y.M.C.A., N.Y. "Brings the roses of sixteen to the cheeks of sixty."

—N. Y. World,

Sent Postpaid on Receipt of \$10.00

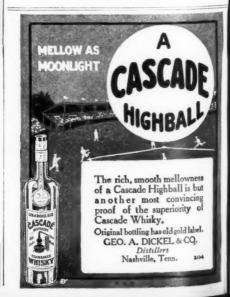
BOOKLET Sets forth necessity of scientific SENT FREE

PROFESSOR E. A. MACK 507 Fifth Avenue,

scourge of smallpox within a few weeks.

This letter is prompted by an unusually sad death to-day of a bright young American girl who, with her sister, had an engagement at one of our variety theatres. She was unvaccinated, and had refused strongly when advised by her friends to undergo vaccination. She was taken to hospital last Wednesday night and died this Wednesday morning, and she will be buried just before dawn to-morrow, in that sad hour which is the loneliest and darkest of all. I venture to think that if this poor girl had been a daughter or sister of an anti-vaccination

(Continued on page 903)



## ABBOTT'S BIT

Makes the best cocktail. A pleasing aromatic with all Wine, spirit and soda beverages. Appetising, health-ful, to use with Grape Fruit, Oranges, Wine Jelly. A Wine Merchants or Druggists. Sample by mail, 25c in stamps. C. W. ABBOTT & CO., Baltimore, Md.



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A. E. Webb, M.C.A., N.Y. of sixty."
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\$10.00 ENT FREE CK NEW YORK

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## From Our Readers

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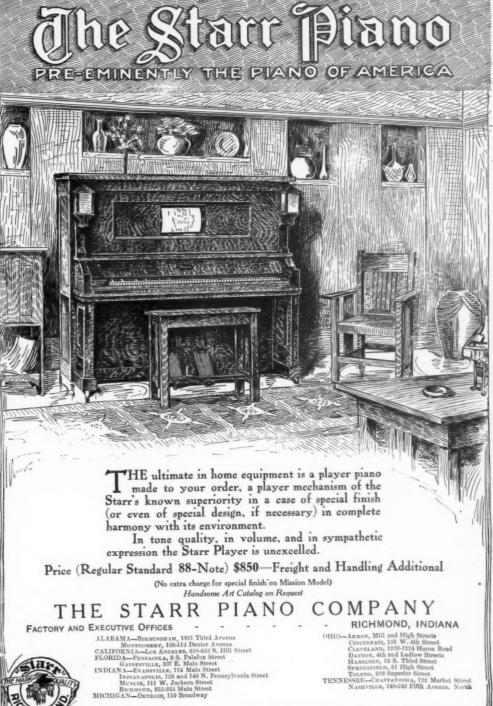
correspondent the sudden awfulness of this horror would bite into his soul, even through its covering of utter folly and crass ignorance.

The second case was similar, also a show girl. The third, a manager of one of our leading banks. In January and early February smallpox rages here more than at any other time, being the season when the Chinese get their winter clothes out.

At this time it is the custom for most foreigners to get vaccinated. In the bank referred to every member of the staff was vaccinated, but the manager, when approached by the doctor, said he had not the time, and added that he had no faith in it. A fortnight later he was also buried just before

If any of your anti-vaccination correspondents now wishes to test his theories or disprove these remarks, let him spend a few months in China. He





will be quite satisfied of his error or he will also be buried just before dawn.

As you are quite willing to publish letters written by people where smallpox is comparatively unknown, I would esteem it a favor if you would publish this from one who lives amongst it.

Yours faithfully,

A reader who marvels,

W. A. THOMAS. SHANGHAI, March 16, 1911.

### A Friend to Dogs

DEAR LIFE:-Your article on trained animals in your Easter issue meets

(Continued on page 904)

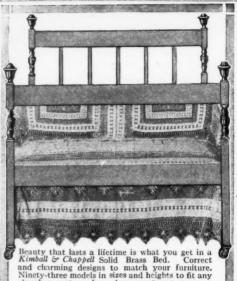


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FREE Let me send you a remarkable treatment for Baldness, Dandruff, Gray Hair, etc., at my own expense. It will surprise and delight you. Write to-day to

WM. CHAS. KEENE, President LORRIMER INSTITUTE

Dept. 3002 Baltimore, Md.



Ninety-three models in sizes and heights to ht any chamber, cottage, bungalow, apartment or country house. Age-proof, damp-proof, neglect-proof, because their golden surfaces are sealed under twelve coats of imported Rylamber lacquer, handapplied and baked on. Our Spring Style Book and tubing samples for the asking. Write for them lo-day.

KIMBALL & CHAPPELL CO., 2841 Loomis St., Chicago.

"Rings Like a Bell"

## From Our Readers

(Continued from page 903)

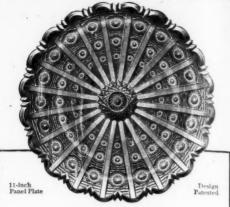
with my unqualified approval, for, without doubt, all dogs, cats, monkeys, etc., to say nothing of the so-called wild animals, are subjected to great cruelty in preparing them for their stage careers.

The writer has always owned dogs and, as your correspondent says, finds it impossible to train them by kindness -that is, to make them obey at all times and under all conditions, therefore does not possess the best trained dogs in the city, but is greatly beloved by said animals, which is in itself a compensation.

I sincerely trust you will continue your crusade toward ameliorating the condition of some of our less highly evolved, but none the less sensitive, friends and companions.

> Yours very truly, L. W. NEUSTADTER.

SAN FRANCISCO, CAL., April 6, 1911.



The Artistic Choice among fine modern tableware is

## Hawkes Glass

Cut. Engraved.

In the quality of color and in the delicacy of carving, upon which the decorative value of glass depends, "Hawkes" shows distinctive beauty.

At the best dealers. No piece without this trademark engraved on it is genuine. If your dealer does not sell Hawkes Cut Glass, write us for address of one who does.

T. G. HAWKES & CO., Corning, N. Y.



Woodbury's Facial Soap

## A Skin you love to touch

So few people understand the skin and its needs. They neglect it, and then use some powerful remedy. Or they take excessive care of it, and then forget it. Begin today to take your skin seriously. Protect it by using Woodbury's Facial Soap.



Woodbury's Facial Soap re-supplies what is exhausted from the Skin

by the stress and strain of higher living. Use it regularly and gradually the texture of your skin changes until its clearness and radiance make your complexion exquisite. The feeling it gives the skin at its first use is a promise of what its steady use will do. Woodbury's Facial Soap costs 25c a cake. No one hesitates at the price after their first cake.

Write Today for Samples



, Address..... State..... 

Trade Mark The Andrew Jergens Co

2605 Spring Grove Ave. Cincinnati, Ohio.

### Some Little Oversights

THE EDITOR OF LIFE:

DEAR SIR,-Dr. Park, of the New York Health Department, and Dr. Hiss, of the College of Physicians and Surgeons, have recently attacked Dr. Snow, of London, for his disbelief in anti-toxins. Dr. Park thinks the decrease in the death rate of diphtheria is owing to anti-toxins, but he fails to mention the decrease in scarlet fever, for which there is no anti-toxin.

Nor does he tell us that, even with "an immense transference from the malarial death column to that of typhoid," the typhoid fever death rate has fallen 63 per cent, without antitoxin; nor of whooping cough, without anti-toxin, the fall of which "equaled that of diphtheria and croup."

Dr. Hiss strongly indorses Dr. Flexner's cerebro-spinal meningitis serum, but he does not tell us that the percentage of case fatalities has increased from 75.8 in 1905 (the serum was first used in April, 1907) to 97.3 in 1909. In that year there were 339 cases and 330 deaths, according to the weekly (Continued on page 905)

are indispensable to business men and travelers and are ceiled for social correspondence. The Screw-down prevents leaking and permits the pen being carried it position. The Ladder Feed supplies the ink steadily out any surplus flow—a delightful sumelency obtains with no other feed. Prices \$2.50 and Up.

At all stationers and jewelers.

MABIE, TODD & CO

## S DE TRIPS THROUGH PICTURESQUE

FROM LONDON Start Any Time 3 days FROM BERLIN FROM Anywhere 4 days FROM BERLIN FORM Anywhere 4 days From London to the Continent MIGHT SERVICE—Via FOLKESTONE—FLUSHING DAY SERVICE—Via QUEENBORO—FLUSHING DAY SERVICE—Via QUEENBORO—FLUSHING

st and Most Convenient Route to Northern and Cen-rope. Smoothest Sea Trip. New Palace Steamers, t and Fastest Crossing the Channel.

Largest and Fastest Crossing the Channel.
Write for booklets and itineraries showing every detail of delightful tours.
C. BAK K-ER, General American Agent, Netherland State Railways—
Flushing Royal Mail Route, Dept. D. 355 Broadway, New York

## From Our Readers

(Continued from page 904)

reports of the Health Department. The annual report for 1908 says of this disease: "The endemic level, as it was previous to the outbreak of 1904, has at least been reached, the death rate per 1;000 being 0.7 during 1908, which is exactly the same as the death rate from 1900 to 1903. The disease was apparently more fatal during 1908 than the year before."

S. M. FARRELL.

April 8, 1911.

### His Experience

DEAR LIFE:

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As a married man of seven years' experience in buttoning waists I beg to take exception to the statement in the article entitled "The Opposite Sex," and signed "Purple Cow," on





THERE needn't be any left-at-homes when you own a Detroit Electric

Brougham. It's so comfortably roomy.

Ample space for four large adults. Wide, deep cushions-richly upholstered-the smartest of equipages for town and suburbs.

The Detroit Electric is the car of dependable safety—a woman can drive it anywhere. Its special control means that if she forgets, the car "remembers" automatically.

The Detroit Electric has a new horizontal controlan exclusive feature. Insures restful, natural position for hands—means more room, greater comfort.

Our "Chainless" Direct Shaft Drive is the ultimate in noiseless, frictionless transmission. No concealed chains. "Runs in a whisper."

Send for our handsome new book

### Anderson Electric Car Company

Department 4
DETROIT M MICHIGAN

Branches: New York, Broadway and soth St.; Chicago, 2448 Michigan Ave.; Kansas City, Buffalo, Cleveland

Selling Representatives in All Leading Cities



page 725 of the "Burglar's Number," out to-day. In the fourth paragraph the aforesaid "Purple Cow" opines that to be a member of the opposite sex one must be able to "clutch a button, the size of a pin head, and force it through a microscopic buttonhole." You are all right on the size of the button, but I have never yet seen a buttonhole in a lady's waist that wasn't several times the size of the

button-and my difficulty is to keep one button "put," while the next one below (or above, as the case may be) is being "put"

Don't publish my name, because my wife is a religious student of LIFE

(Continued on page 907)



Perfumes and Soaps of Highest Quality Only.



LIFE is on sale at Portland, Ore., at



Indianapolis, Ind., Tuesday noon.



Kansas City, Tuesday noon.



Hua, China, on arrival of Pacific Mail steamer.

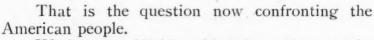


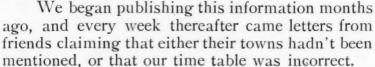
Panama, on arrival of steamer.

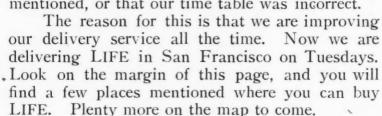
## Oh, Yes, We Are!

Just give us a little time, friends all over the country, and we are going to get that time table right.

Where are you, and when can you get LIFE?











Hartford, Conn., Tuesday, 10 a.m.



Zwartsluis, Netherlands, 12 days after publication.

## Joy!

After this melancholy number you will be very glad to know that the next one is a Joy Rider's number, devoted to the joy rider's idea—whatever that is. (To be candid, the cover picture was so good that we are just calling the next number a Joy Rider's without any particular significance.)



Zabploch, Russia, about 14 days after publication.



Leadville, Colo., Tuesday noon.



Key West, Wednesday noon.



Nome, Alaska, on arrival of sledges.



Philippines, with mail from Yokohama.



Salt Lake, Tuesday nous.



# Guthill Cut Glass

ARTISTIC combinations of intaglio and facet cuttings. The most beautifully finished glass.

Write for the Connoisseur Book.
TUTHILL CUT GLASS CO., Middletown, N. Y.

## From Our Readers

(Continued from page 905)

and I don't want to be sued for divorce—I am perfectly contented, even with this grave difficulty.

Affectionately,
Benedick.

April 11, 1911.

### Bouquets to the Penal Code

THE EDITOR OF LIFE:

Sir.—One would no more argue with men of the Wilson type, in whom the gleam of human intelligence is shrouded by a brute viciousness and bigotry, than one would address syllogisms to the beasts of the field. Yet when talk of Spanish cruelty, or Catholic cruelty, or the heavenly grace of Protestantism, arises, it is well for a

W.P. WILLIS & C? New York

IMPORTERS

THIS MARK is stamped only on Foreign Fabric



OWEVER clever the imitation, no bomestic fabric copied from an

imported cloth bearing the WILLIS Mark can have the full style value of the original.

To be had only of Custom Tailors — Never in Ready Made Clothing.



No. 3A, for pictures  $3\frac{1}{4} \times 5\frac{1}{2}$  inches, *Price*, \$65.00.

No. 3, for pictures 3% x 4% inches, *Price*, \$52.00.

The Special
KODAKS

Nos. 3 and 3A

A lens—the Zeiss-Kodak Anastigmat f. 6.3—with sufficient power to make slow snap-shots on cloudy days, with sufficient power to make exceptionally fast snap-shots of rapidly moving objects on bright days, a shutter—the Compound—with a flexibility of control which enables the operator to get the full value from the high power of his lens—these are the chief characteristics of these Special Kodaks.

Genuine Persian leather covering, soft black leather bellows, rack and pinion, rising and sliding front, spirit level, a refined finish and withal Kodak simplicity—such are the qualities that have made the Special Kodaks universally popular in spite of their necessarily high price. Primarily they use Kodak film cartridges, but may be fitted for glass plates too (extra) if you like.

Catalogue free at the dealers or by mail

EASTMAN KODAK CO., ROCHESTER, N. Y.. The Kodak City.

moment to note what high-minded men have said of that masterpiece of Protestant ingenuity, the British Penal Code, under which the intelligence, the honor and the Catholic virtue of Ireland were ground for two centuries.

Of it Lord Morley has said: Protestants would do well, when they talk of the Inquisition, to recall the provisions of that code which went farther in the way of systematic persecution than any inquisition in history. Of it Edmund Burke said: "It had a vicious

perfection—it was a complete system—full of coherence, as well fitted for the impoverishment, oppression and degradation of a people and the debasement of human nature itself, as ever proceeded from the perverted ingenuity of man." Of it Montesquieu

(Continued on page 909)

Legrand-Paris

Best Perfumery and Soaps at Moderate Prices.

## One of the three great Pianos of the World

The John Church Company Cincinnati New York Chicago Owners of The Everett Piano Co, Boston

Well Begun. An old firm, a friend of ours, sends us a letter received from a new firm just starting into business, which contains this line: "You see by this letter that we have started our business career with the best of everything, including

Our advertising saved this firm from having to "buy experience" with poor paper. These people wanted all their furniture and equipment to be the best, and they wisely chose their stationery so that every letter they sent out would be an advertisement for their house.

Let us send you the Old Hampshire Bond Book of Specimens. It contains suggestive specimens of letterheads and other business forms, printed, lithographed and engraved on the white and fourteen colors of Old Hampshire Bond.

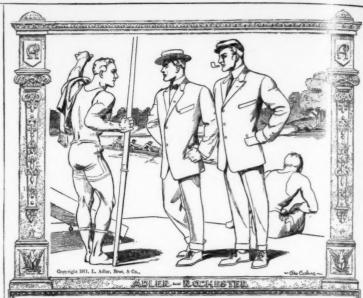
Write for it on your present letterhead.

## Hampshire Paper Co.

South Hadley Falls, Mass.

The only paper makers in the world making bond paper exclusively.





## Facts or Fancies About Clothes—Which For You?

An appeal to the eye is meaningless without an appeal to the reason, Talk about superiority in clothes means nothing unless it gives facts in

For example: The true statement that Adler-Rochesters are the finest clothes doesn't carry conviction. But belief is compelled by the supporting truth when cited, viz: The Adler-Rochester plant is the finest tailoring institution in the world today.

## ADLER-ROCHESTER-CL

There's proof, too, of superior worth in this famous make by simple comparison There's proof, too, or superior worth in this famous make by simple comparison:
Go to the merchant in your town who sells the best clothes. Ask to see his AdlerRochester stock, and inspect it carefully.

Then look at other clothes of similar prices—or visit the shop of your finest tailor—
and see whether you can match in quality a single Adler-Rochester detail.

L. ADLER, BROS. & CO. - Rochester, N. Y.

May a series of a series of a factor of a

Our Detroit friends will be interested to know that

has arranged for an Exhibition and Sale (at very moderate prices) of Original Drawings in their city, from May 1st to May 10th, in the Galleries of the Detroit Publishing Company, Woodward Avenue, corner of Clifford Street, Detroit, Mich.



of ordinary perfume Real flower perfumes in the most possible concentrated form. Free from skehol in a cut glass bottle with elongated atopper from which to drop the perfume.

The most exquates and fascinating perfume ever produced—one drop enough to diffuse the odor of thousands of blossoms.

A single drop as hard-terminal to the control of the con

ever produced—one drop enough to diffuse the codor of thousands of blossoma.

A single drop on handkerchief or lingerie will last for weeks Packed in polished rumed maple box. Can be carried in hand bag. An ideal gift. 4 odors—Lip of the Valley Violet, Rose, Crabapple, \$1 50 a bottle at druggists or by mail. Send check or stamps. Money returned if this is not the finest perfume you ever used.

PAUL RIEGER, 125 First St., San Francisco, or 169-C Randelph St., Chicago

A ministure bottle for 20 ceats, silver or stamps, if you mention the name of your druggist

## From Our Readers

(Continued from page 907)

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said: "It should have been written by devils and registered in hell." Under it a people "with the most illustrious history of any nation in Europe," "who laid the foundations of continental civilization" (Professor Zimmer) became, and in a measure remain, the sport of groundlings who knew and know nothing of Ireland's inner life nor of her ancient greatness.

Prudence, therefore, should mark the tribe of Wilsons. The bigots are not in the ascendancy here. And deep down in the heart of every Irishman dwells an inextinguishable faith in the pedigree of the race and a supreme

is made to suit all tastes, both as to type and style. Its materials are highest grade. The webbings are of the best quality, and will retain their strength and elasticity, giving maximum service. Metal parts are of brass, rust proof, and heavily nickeled.



## THESE THREE TYPES

ver any man's needs for all seasons or occasions. The "Cord" is the original staple "Boston Garter";
"Needraw" for summer wear (no metal next the skin); "Pad," a recent type excelling in comfort

and growing in favor.

The trade marks "Velvet Grip" and
"Boston Garter" stamped on the loops.

"Boston Garter" postpar For sale everywhere. Sample Pair, postpaid, Cotton, 25 cents, Silk, 50 cents.

GEORGE FROST CO. - - BOSTON. U.S.A

## Your Boys

would enjoy a summer in

Yellowstone National

-out in the Union Pacific Country

There are bears out there and other wild animals, but they are all tame. Your little fellow would have an entirely new view of life after a summer in this glorious country. Travel over the

Standard Road of the West The New and Direct Route

Then you can arrange for a private conveyance through the park without extra charge for the regular five-day trip. If you want it for more than five days, there is a nominal charge.

The Union Pacific takes you right to the edge of the park, with liberal stop-over privileges in Denver and Salt Lake City.

Electric block signals. Excellent dining cars.

For Yellowstone literature, fares, train times, J. B. DE FRIEST, Gen. Eastern Agent, 283 Broadway, New York. W. G. NEIMEYER, Gen. Agent, 126 Jackson Boul., Chicago, Ill. J. G. LOWE, Gen. Agent, 912 Olive Street, St. Louis, Mo.

GERRIT FORT, Pass. Traffic Mgr. 879 Farnam St., Union Pacific R. R., Omaha, Neb

conviction that the avenging hour will come which will justify that race before the world.

HERBERT O'HARA MOLINEUX. MANHATTAN, April 7, 1911.

### Mormon, or Other

EDITOR OF LIFE:

The article in your issue of March 30, entitled "Mormon Missionaries," seems to me the finest example of religious bigotry I have seen in years.

Why assume that Mormons are criminals? Twenty-five years ago, it is true, some of them practiced polygamy, but if this was done to any extent now, should we not hear lurid accounts of it from the many enemies by whom they are surrounded?

(Continued on page 910)

Artistic Perfumer His Latest Novelty, "MIMOSA" Extract.

Sold by the Best Store

# When you think of writing Think of Whiting.



Your personality may be expressed in your writing, but it should be in your writing paper. The color, texture, quality, are all indications of your individual character and taste. You can easily find exactly the paper that suits you in every particular among the many correct styles of Whiting Papers. They are sold by all dealers in high-grade stationery.

WHITING PAPER COMPANY

CHICAGO PHILADELPHIA Mills at FOLYOFE, MASS.

## From Our Readers

(Continued from page 909)

If a single case occurred in Utah or elsewhere in this country there would be wide publicity and swift prosecu-

How is it known that Mormon missionaries prefer female converts? The contrary is probably the case.

To one not connected with any religious system, Mormonism seems a

religion of the same general type as Christianity, founded on the same Judaic basis. The morals of its adherents are probably much the same as among the rest of us. In fact, those who deal with them say that in business honesty and personal decorum they are superior to most of their

The unpardonable crime of Mormonism really is that it has always been a proselyting church. That their

## **SWITZERLAND**

For Health and Pleasure Visit ST. MORITZ, 6000 feet

With its World-Renowned Mineral Springs.

The exhilarating Alpine air and sunshine of ST. MORITZ promote RENEWED HEALTH and VIGOR.

## GRAND HOTEL ST. MORITZ

The Hotel de Luxe of the Alps.

Opened in 1905. Every modern improvement. 300 rooms Private Suites, with Bath and Dressing Rooms. Thorough quiet secured by double passages. Grand Society Room, with most beautiful view on the Lake and Mountains. Most modern Sanitary and Ventilating arrangements. Vacuum Cleaner. Lifts to all Floors.

DAILY CONCERTS BY THE MILAN ORCHESTRA. Tennis, Golf, Croquet, Boating on the Lake, Trout Fishing, Great Variety of Delightful Excursions. Engadine Express Train: Calais, Paris, St. Moritz.

Illustrated Tariff from "Town and Country" Travel Bureau, 389 Fifth Avenue, N. Y.; from the Hotel Manager; or (in England) fro Gould & Portmans, Ltd., 54 New Oxford Street, London,

SEASON from June

efforts meet with some success, and that their sect is not dying out, is shown by the opposition of the English bishops and the fury of their detractors in this country.

Yours, etc.,

F. P. WILCOX.

GRAND RAPIDS, MICH., March 31, 1911.

(Concluded on page 913)



Chautauqua's choicest.

them have all they want.

Invalids relish it; it helps them get well. Children love it, and you may let

We are glad to send, immediately, our free booklet of WELCH grape

juice recipes, telling of many delicious desserts and drinks, if you will write

Your dealer will supply you with WELCH'S. Ask him for it. Always say "WELCH'S." Trial 4 oz. bottle by maii, 10c. Trial case of 12 pints, express free cast of Omaha, \$3.00.

The Welch Grape Juice Co. Westfield, N. Y.

Welch



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# Brooks Brothers,

Centlemen's Furnishing Goods,

We give particular attention to the furnishing of appropriate liveries for House, Stable, Garage or Yacht and have supplemented our own knowledge with styles prevalent in England and France.

We invite inspection of sample garments and a comparison of prices.

Send for Illustrated Catalogue.

BROADWAY, Cor. TWENTY-SECOND ST., NEW YORK



 $Bald\ Patron$ : Here! I've rubbed this dope on my head for three weeks without result, yet you said it would grow hair on a billiard ball.

"WELL, HOW DO YOU EXPECT IT TO GROW HAIR ON A BIL-LIAND BALL WHEN YOU RUB IT ON YOUR HEAD?"



ANY things combine to make the Luxurious Broc an ideal town or suburban car for a man or woman. One of the most important is Broc economy, that brings the style, safety, quietness, cleanliness and comfort of electric motive-power within the reach of moderate means.

We honestly believe the Broc is the most economical electric built. One means of saving current is the easy-running quality of the car; another means is the Broc system of wiring. As a result of these two features, three to seven dollars a month will furnish all necessary current to drive a four-passenger Broc—every day in the month—as often, as fast and as far as the average person desires.

It requires no chauffeur; any member of the family can operate it; it is less likely to get out of order—more dependable the year round; it has all the style one could wish for.

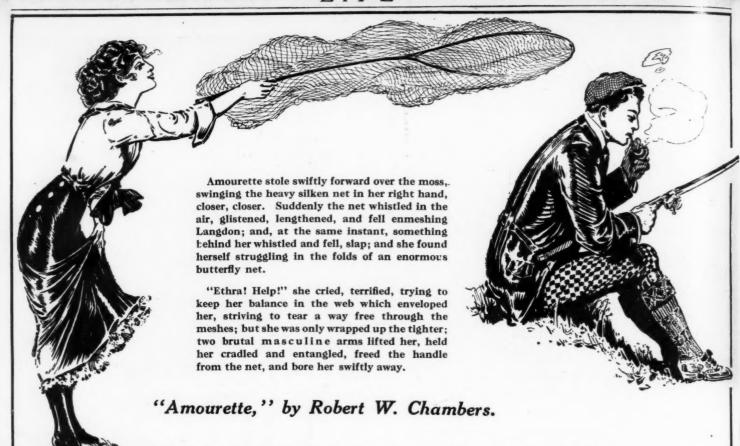
If you are interested to know the details of Broc design and construction, write for the Luxurious Broc Catalog showing thesix models for 1911—for two, three and four passengers; Exide or Edison batteries.

Enclosed chain or shaft drive.

## The BROC ELECTRIC VEHICLE COMPANY

1665 East Fortieth Street

Cleveland



HAMPTON'S MAGAZINE, with a longer list of BIG THINGS to its credit than any other periodical published, announces the fiction sensation of the year-a series of complete stories by ROBERT W. CHAMBERS, illustrated by HOWARD CHANDLER CHRISTY.

In this, his latest work, Robert W. Chambers reaches the summit of his artistic achievement. It is written in the style of the Chambers of old—the Chambers whom his millions of enthusiastic readers love best in his delicious, humorous, whimsical,

rapid-fire love stories—the Chambers of the ever-popular "Iole.

"AMOURETTE," the first of the series, appears in the May number of HAMP-TON'S MAGAZINE. It depicts the banding together of a certain group of advanced women whose avowed purpose is the producing and perpetuating of a perfect race of beings. Mr. Chambers' genius for painting flesh-and-blood men and women, and their relations to each other, never appeared to better advantage than in the incidents that accompany the working out of this rather ambitious program.

Even if you have never read a line of Robert W. Chambers' writings, and never

Even if you have never read a copy of HAMPTON'S MAGAZINE, and never

Get the May HAMPTON'S to-day and read "AMOURETTE." Follow the Chambers series to the end. Don't miss a single story. It's the greatest thing Chambers ever wrote. It will solve the spring and summer reading problem for you.

Over four hundred thousand men and women buy HAMPTON'S MAGAZINE every month, because they know that it is the ONE publication that can always be relied upon to give them WHAT they want to know WHEN they want to know it. Likewise, the people who DO big things flock to HAMPTON'S because they know that their records of achievement will reach an audience specially trained to the appreciation of big things.

If you have not yet made the acquaintance of HAMPTON'S MAGAZINE, the May number affords a splendid opportunity for you to discover for yourself why so many folks call it the best magazine in America. GET IT TO-DAY.

## HAMPTON'S

On Sale everywhere-15 cents.

MAGAZINE

By the year-\$1.50.



## From Our Readers

(Concluded from page 910)

### The Red Road to Fame

DEAR LIFE:

0.

It is very gratifying, indeed, to have such an able and powerful ally as your paper in this fight against such a useless and inhuman practice. Those who persist in it seem to become really devilish. It is strange that so large a proportion of the public could believe that these tortures were inflicted for their benefit,



## The Wm. Cramp & Sons Ship Building Company says—

Wm. Cramp & Sons Co., the greatest shipbuilding company in the world-recently proved by actual test with the Cornell Oil Testing Machine, that Keystone Grease is fourteen times as good as some lubricants and 75 times as good as some others.



Keystone Grease maintained the same consistency under pressures ranging from 2,000 to 5,000 pounds—the latter the maximum capacity of the Cornell Oil Testing Machine.

Will you accept the evidence of the Wm. Cramp & Sons Ship & Engine Building Co., Tinius Olsen and thousands of expert engi-

neers—or will you experiment with unknown lubricants?

Our Guarantee

One pound of Keystone Grease is equal to three or four pounds of any other grease or lubricating compound —or four to six gallons of any bearing oil.

## KEYSTONE LUBRICATING CO., Philadelphia, Pa.

Absolutely independent of any other oil company.

BRANCH OFFICES:

New York City, 1777 Broadway
Boston, 284-290 Franklin St.
New Orleans, 610-12 Chartres St.
Columbus, 542 Vermont Place
Joplin, Mo., 2131 Sergeant Ave.
Chicago, 2123 Michigan Ave.

### What Tinius Olsen says:

Tinius Olsen, one of the greatest living authorities on the value of lubricants, writes as follows:

"The Wm. Cramp & Sons Co. test is remarkable in the behavior of the grease under high pressures in that the friction remains a constant, thus producing a lower coefficient of friction under the higher loads and that the grease maintains its original consistency under this high pressure and consequent rise in temperature."

## **Keystone Motor Oil**

Keystone Motor Oil is a cylinder oil of the same high standard as Keystone Grease.

Keystone Motor Oil is the only lubricant that will not deposit carbon under any cylinder heat, and that will not decompose or lose its necessary viscosity in any working condition.

The user of Keystone Motor Oil never knows cylinder troubles.

Keystone Grease and Keystone Motor Oil can be bought from all dealers and garages-or direct from any of our branch offices.

Send for interesting lubricating literature
—a liberal education on the subject.

rather than to gratify the ambitions of a class greedy of fame and emoluments-and equally strange that they are willing so to be benefited. But I believe it is due more to ignorance and a lack of imagination than want of sympathy.

> With every good wish, Yours very truly, C. W. WATSON,

F. T. S. Los Angeles, Cal., April 3, 1911.



PEOPLE THINK EXERCISE BENEFICIAL BEFORE A MEAL





## To Be Supreme and on Top

in any department of human effort one must produce something **BETTER** than has been produced before. This explains the supremacy of

"The Old Reliable"

## Budweiser

Strict obedience for over fifty years to the law of Quality and Purity has made it the King of all Bottled Beers. Its mild and exquisite flavor also helped to win its Popularity Everywhere.

> Bottled only at the **Anheuser-Busch Brewery** St. Louis, Mo.

## Books Received

Creative Evolution, by Henri Bergson, (Henry Holt & Co. \$2.50.)

Bar Twenty Days, by Clarence E. Mulford. (A. C. McClurg & Co. \$1.35

Americans All, by John Merritte Driver. ' (Forbes & Co., Chicago, Ill. \$1.20 net.)

The Untamed, by George Pattullo. (Desmond FitzGerald. \$1.20 net.) Seekers All, by Mrs. Kenneth Combe. (Geo. H. Doran Co. \$1.20 net.)

The War Maker, by Horace Smith. (A. C. McClurg & Co., Chicago, Ill. \$1.50 net.)

Brazenhead the Great, by Maurice Hewlett. (Chas. Scribner's Sons. \$1.50.) Brother Copas, by A. T. Quiller-Couch. (Chas. Scribner's Sons. \$1.20

The Woman Who Could, by Howard V. Sutherland. (Desmond FitzGerald.) Hindrances to Happiness, by Addison Moore. (Geo. H. Doran Co.)

## Write for Our Free Book on Home Refrigeration





The leading hospitals use the "Monroe" exclusively, and it is found in a large majority of the best homes.

The "Monroe" is never sold in stores, but direct from the factory to you on our liberal trial offer, Freight Prepaid.

Easy Payments. We are making a radical departure this year from our rule of all cash with order, and sell the "Monroe" on our liberal credit terms, to all desiring to buy that way. Just say "Send Monroe Book" on a postal card and it will go to you by next mail.

Monroe Refrigerator Co., Station 10, Lockland, Ohio

What's-His-Name, by George Barr McCutcheon. (Dodd, Mead & Co. \$1.20 net.)

Buttered Toasts, by Fred Emerson Brooks. (Forbes & Co., Chicago, Ill. 50 cents.)

The Range Riders, by Charles Alden Seltzer. (Outing Publishing Co. \$1.25



## Club Cocktails

When others are offered, it's for the purpose of larger profits. Refuse substitutes. All varieties.

> Simply strain through cracked ice and serve.

G. F. HEUBLEIN & BRO. Sole Proprietors



# The GOODRICH Tough White Tread and it's Origin

It's a long way from the Amazon and its winding tributaries to the state of Ohio...But every ounce of the Para rubber in a Goodrich Tire must travel all the way from the dense jungles of the world's greatest forest, in Brazil, to the world's greatest rubber factory at Akron,—before it starts on a still longer journey as an automobile tire.

While the saying—"each ton of Para rubber cost a human life" is an exaggeration, the regions which supply the best grade are so remote and unhealthy that few white men can live in them.

It is characteristic of the quality of

that nothing but the best rubber procurable anywhere is ever used. Yet nature never intended even Para rubber to possess the wearing quality which is added by our processes—and which is the peculiar attribute of the Goodrich Tread.

It is so durable that the last Glidden Tour of nearly 3,000 miles hard going failed to materially wear down a single one of the 64 Goodrich treads on tour... Not one showed any tendency to separate from the body of the tire.

There's only one "Tough White Tread" and it's on Goodrich Tires only-

The Standard Tires of America.

The B. F. GOODRICH CO., Akron, O.

Branches in Largest in the World Wholesale tire the principal cities. depots everywhere.

Vative tapping a rubber tree
From actual
Photograph



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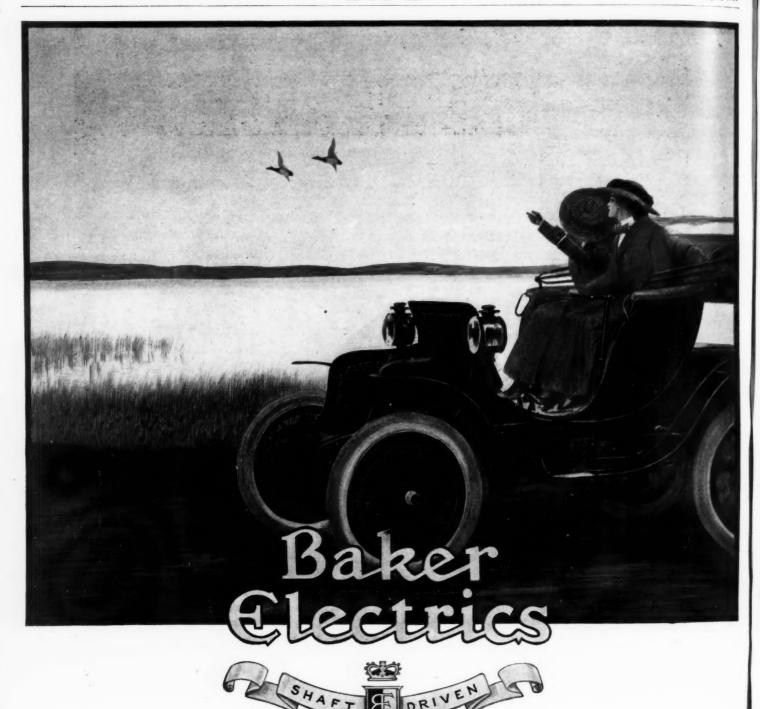
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Barr \$1.20

, Ill.

\$1.25

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## The Pioneer Shaft Driven Electric

Eight years ago The Baker Company began the designing of shaft drive in electrics. Two years ago they perfected a shaft drive which proved so superior in use to any chain drive invented that the latter was entirely abandoned. It is today the only transmission in electrics which is neither old-fashioned nor experimental.

Lead plate, Ironclad or Edison batteries, the two latter at extra cost; special electric pneumatic or Motz cushion tires.

## THE BAKER MOTOR-VEHICLE COMPANY

33 West 80th Street, Cleveland, Ohio